Smurfit Kappa Group plc

Please indicate with an "X" in the boxes below how you wish your votes to be cast.

Smurfit Kappa Group plc

Annual General Meeting 2015

1st May 2015 at 10.00 a.m.

in at the AGM reception desk.

Attendance Form

The Herbert Park Hotel, Ballsbridge, Dublin 4.

Please do not post this section of the form but hand

For Against Withheld See Note (3) 1. Consideration of financial statements and Reports of the Directors and Auditors 2. Consideration of the Directors' Remuneration Report 3. Declaration of a dividend 4. Re-election of Directors: (a) Mr. Liam O'Mahony For Against Withheld See Note (3) We being (a) member(s) of the Company HEREBY APPOINT the Chairman of the meeting or*	
1. Consideration of financial statements and Reports of the Directors and Auditors 2. Consideration of the Directors' Remuneration Report 3. Declaration of a dividend 4. Re-election of Directors:	
of the Directors and Auditors the Chairman of the meeting or* 2. Consideration of the Directors' Remuneration Report 3. Declaration of a dividend 4. Re-election of Directors:	
3. Declaration of a dividend 4. Re-election of Directors:	
4. Re-election of Directors:	
	-
(a) Mr. Liam O'Mahony	
	-
(b) Mr. Gary McGann to act as my/our proxy and to vote for me/us on my/our beha	alf
(c) Mr. Anthony Smurfit at the annual general meeting of the Company to be held at	t
(d) Mr. lan Curley 10.00 a.m. on Friday, 1st May 2015 and at any adjournment	
(e) Mr. Frits Beurskens thereof. I/We direct my/our proxy to vote on the resolutions	
(f) Ms. Christel Bories set out in the Notice convening the Meeting as instructed and	
(g) Mr. Thomas Brodin in respect of other resolutions that may arise at the Meeting	,
(h) Mr. Irial Finan as the proxy thinks fit. This proxy may be exercised in respect	t
(i) Mr. Samuel Mencoff	
(j) Mr. John Moloney of all/** shares registered in my/our name(s).	
(k) Mr. Roberto Newell	
(I) Mr. Paul Stecko	
(m) Ms. Rosemary Thorne	
5. Remuneration of Auditors Signed:	
6. Authority to issue shares	_
7. Disapplication of pre-emption rights	
8. Authority to purchase own shares	
9. Convening an Extraordinary General Meeting	_
Notes on completing proxy form: 1. A member who is entitled to attend, speak, ask questions and vote at the Annual General is signed, if any, must be received by the Company's registrars, Capita Asset Servi	
Meeting is entitled to appoint a proxy to attend, speak, ask questions and vote on his or her Shareholder solutions (Ireland), either electronically or to P.O. Box 7117, Dublin 2	2 (if
behalf. A proxy need not be a member of the Company but must attend the meeting to represent you. delivered by post) or to 2 Grand Canal Square, Dublin 2 (if delivered by hand) not later the represent you.	
2. *If you desire to appoint a proxy other than the Chairman of the meeting please insert his/her adjourned meeting.	,
name and address and delete "the Chairman of the meeting or" and initial the changes. 7. The proxy form must (i) in the case of an individual, be signed by the appointer or by his attorney; and (ii) in the case of a body corporate, be given either under its common sea	
Vote Withheld option is provided to enable you to abstain on any particular resolution. It be signed on its behalf by its duly authorised officer or attorney.	
should be noted, however, that it is not a vote in law and will not be counted in the calculation of the proportion of votes for and against the resolution. Unless otherwise directed and in by proxy shall be accepted to the exclusion of the votes of the other joint holders, senior	
respect of any other resolutions moved during the meeting, the proxy will vote as he/she thinks for this purpose being determined by the order in which the names stand on the registe	
fit or abstain from voting. 4. A member may appoint more than one proxy to attend and vote at the Annual General 9. A Shareholder wishing to appoint a proxy by electronic means may do so any time up	in to
Meeting in respect of shares held in different securities accounts. A member acting as an 10.00 am on 29 April 2015. To appoint a proxy electronically access the Company Registr	trars'
intermediary on behalf of one or more clients may grant a proxy to each of its clients or their nominees provided each proxy is appointed to exercise rights attached to different shares held will need to register for share portal by clicking on "Registration Section" (if you have	
by that member. If you wish to appoint more than one proxy, please contact the Company's registered previously) and following the instructions thereon. Shareholders will need the	
registrar, Capita Asset Services, Shareholder solutions (Ireland) at +353 (1) 553 0050. Surname/Corporate name and Investor Code (IVC) as printed on this proxy form. Surname/Corporate name and Investor Code (IVC) as printed on this proxy form. CREST members who wish to vote electronically should refer to the notes to the Notice	re of
Shareholder, the Shareholder should specify the number of shares which may be voted by the Annual General Meeting.	
proxy, where indicated above. Where the number of shares is not inserted, a proxy will be deemed to have authority to vote all of the shares registered in the Shareholder's name. 11. The return of a proxy form will not preclude any member from attending the Meeti speaking, asking questions and voting in person should he/she wish to do so.	ting,

Holder Ref:

Signature of person attending:

If attending as a proxy please tick this box and print full name below