

Open the future



Packaging solutions that drive business success

INDUSTRY LEADING

Europe

NO. 1

In corrugated boxes & containerboard
In Bag-In-Box™

Americas

ONLY

Pan-American producer of containerboard & corrugated

AT A GLANCE

Turnover

€8.6

€8.6 billion in revenue in 2017

We Employ



46,000 people worldwide

We own



36
mills



248
packaging converting plants



48
recovered fibre facilities & wood procurement



33
other production facilities



103,000
hectares of forest plantations

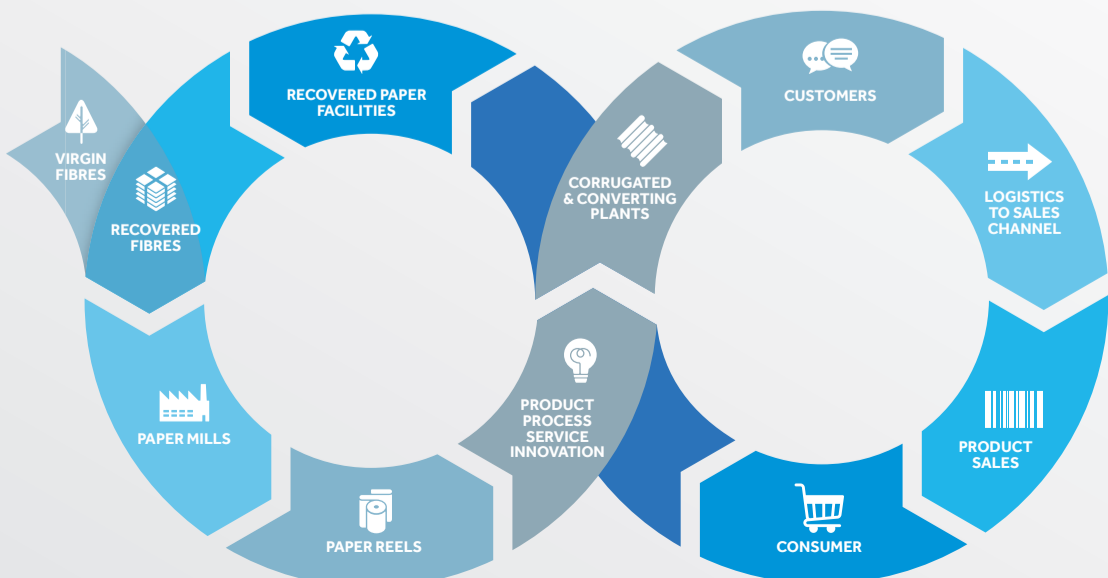
INTEGRATED BUSINESS MODEL

Forestry

Recovery

Paper

Corrugated



CUSTOMERS & SECTORS



We partner with **more than 64,000 customers** daily, to package their products. More than **60%** are from FMCG sectors.

We package every sector of the real economy:



FMCG



Automotive



**Agri
business**



**Pharma
industry**

UNIQUE SERVICE OFFERING



Global design resource

700 designers

7,200 design solutions available

World's largest packaging experience centre in Schiphol Amsterdam

Supported by a **global network of 23 Experience Centres**



SUSTAINABILITY IN 2017



We reduced the Chemical Oxygen Demand (COD) in our water by

37.5%

>€5 million

was donated by Smurfit Kappa in 2017 to social projects.

We reduced our fossil fuel CO₂ emissions by

26.1%

100%

of our fibres are sourced sustainably.

