



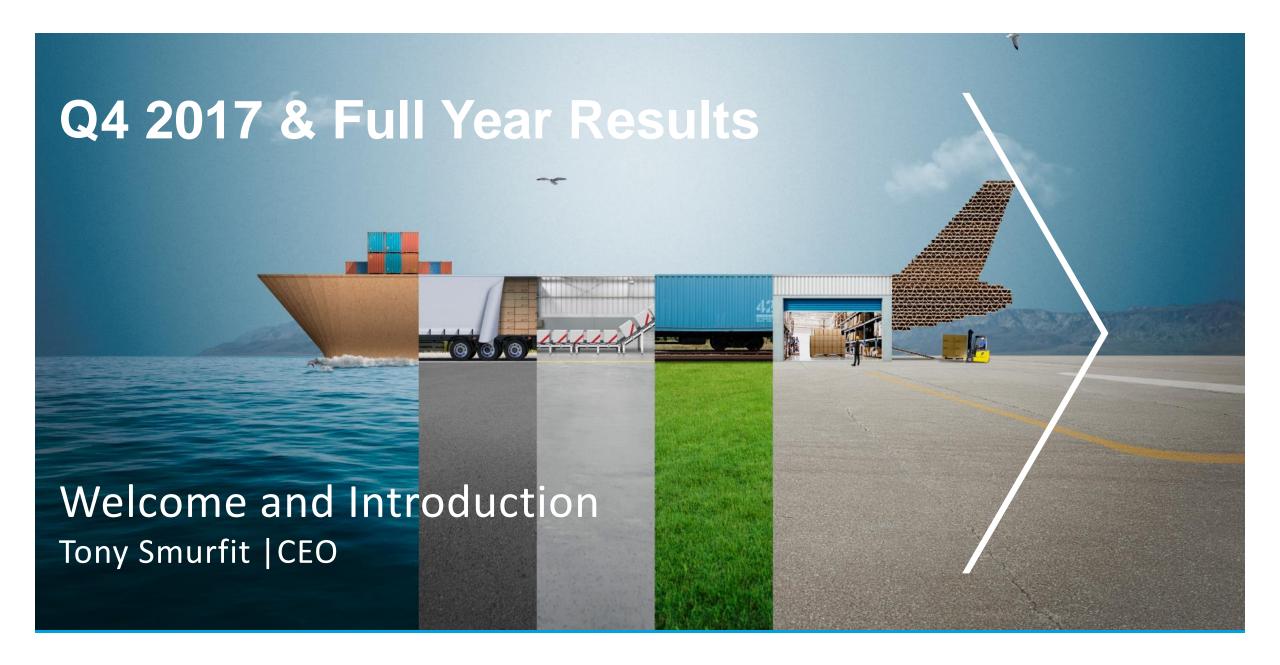
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The presentation contains forward-looking statements, including statements about the Company's intentions, beliefs and expectations. These statements are based on the Company's current plans, estimates and projections, as well as the Company's expectations of external conditions and events.

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Please refer to the Principal Risks and Uncertainties contained in the FY'17 Press Release for details.



SKG | 2017 Fourth Quarter & Full Year

▶ Group revenue growth of 7% for the fourth quarter and 5% for the full year

Fourth quarter EBITDA up 10% year-on-year with reported full year EBITDA of €1,240 million

- ▶ Full year ROCE at 15.0% in line with Group target
- ▶ Solid free cash flow generation of €307 million for the year
- Net debt to EBITDA of 2.3x
- Final dividend increase of 12% to 64.5 cent per share



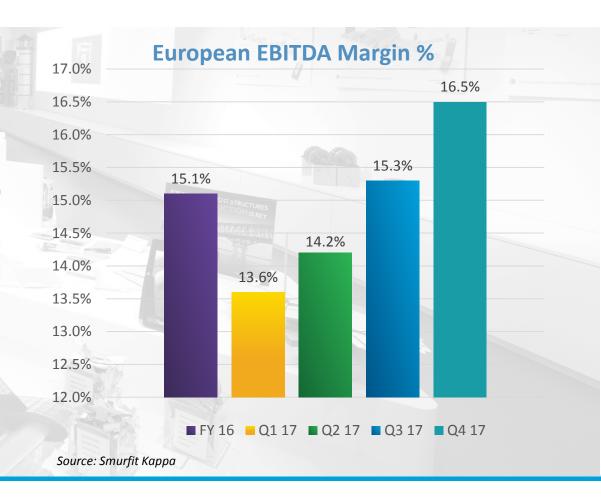
Source: Smurfit Kappa

Revenue

Europe | Full Year 2017 Performance Highlights

Solid performance with volume growth and input cost recovery

- ► Full year EBITDA of €955m and EBITDA margin of 14.9%. Q4 EBITDA margin of 16.5%
- Power of innovation and value of integration evident in increasing prices in conjunction with volume
- Input cost recovery through 2017
- Days adjusted growth in the fourth quarter of 6%
- Strong demand and tight supply in both recycled based paper (testliner) and virgin based paper(kraftliner) supportive of corrugated pricing

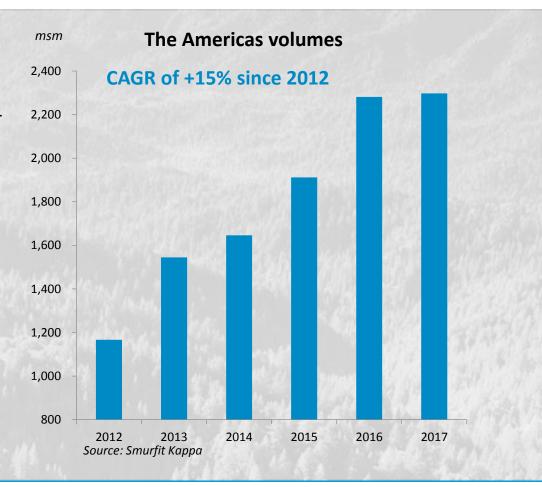




The Americas | Full Year 2017 Performance Highlights

Well positioned entering 2018

- ► Full year EBITDA of €311 million and EBITDA margin of 14.4%. Q4 EBITDA margin of 15%
- Adverse impact of increased recovered fibre costs and our short containerboard position in the region
- ▶ 2017 system investments set to deliver in 2018
- Continued input cost recovery through 2017 and into 2018







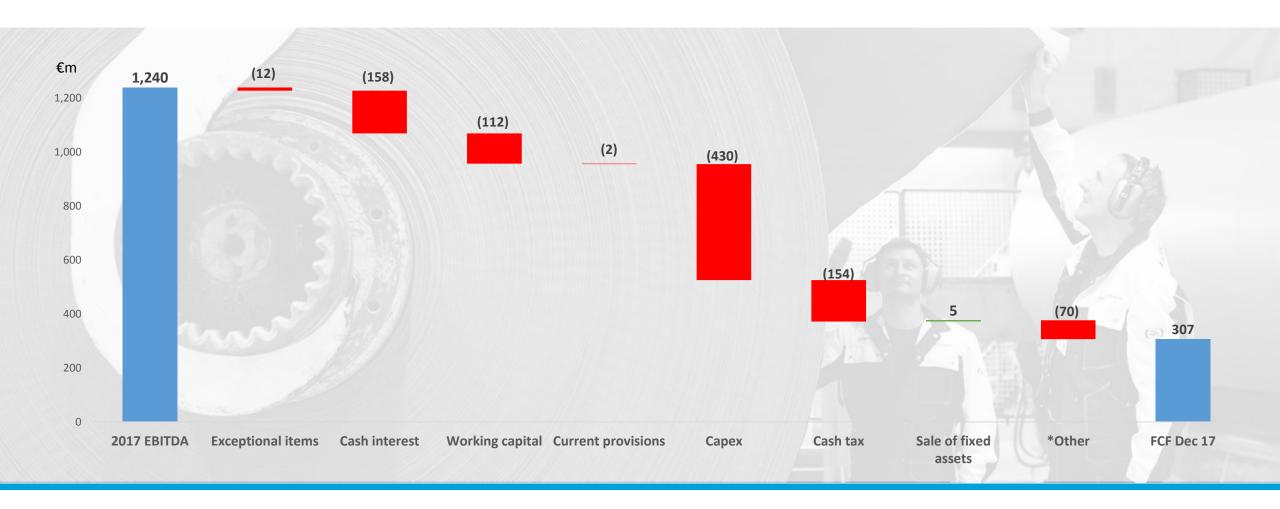
SKG | Financial Highlights | Q4 2017

€m	Q4 2017	Q4 2016	Change	Q3 2017	Change
Revenue	2,208	2,060	7%	2,121	4%
Pre-exceptional EBITDA	351	320	10%	320	10%
EBITDA margin	15.9%	15.5%		15.1%	
Pre-exceptional basic EPS (cent)	57.6	47.4	22%	52.7	9%
ROCE	15.0%	15.4%		14.8%	
Free cash flow	109	104	5%	152	(28%)
Net debt	2,805	2,941	(5%)	2,839	(1%)
Net debt/EBITDA	2.3x	2.4x		2.3x	

SKG | Financial Highlights | Full Year 2017

€m	FY 2017	FY 2016	Change
Revenue	8,562	8,159	5%
Pre-exceptional EBITDA	1,240	1,236	-
EBITDA margin	14.5%	15.1%	
Pre-exceptional basic EPS (cent)	185.3	189.4	(2%)
ROCE	15.0%	15.4%	
Free cash flow	307	303	1%
Net debt	2,805	2,941	(5%)
Net debt/EBITDA	2.3x	2.4x	

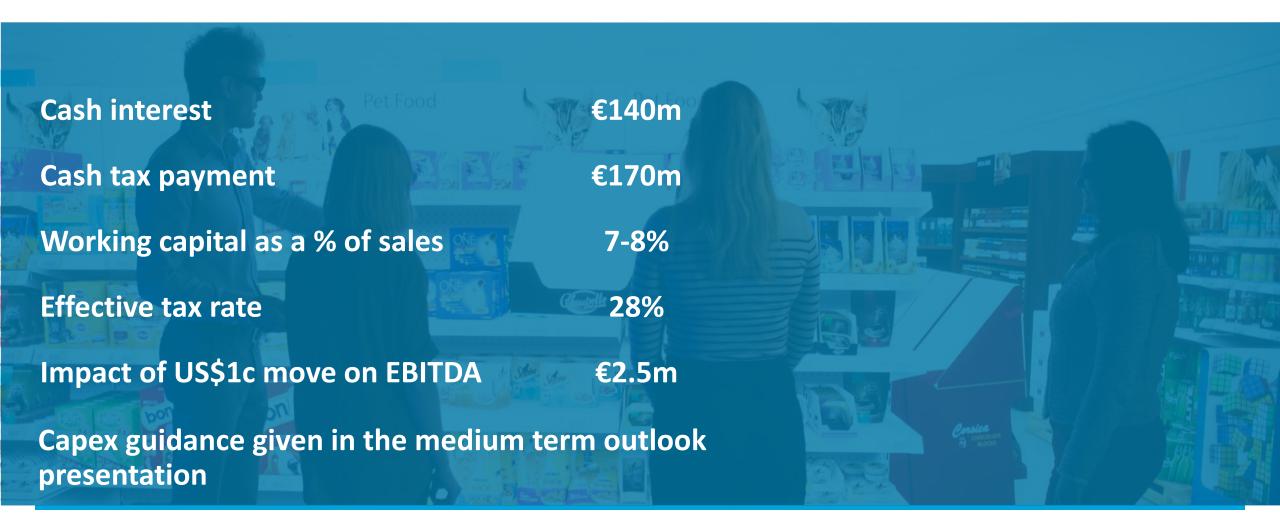
SKG | 2017 Free Cash Flow to EBITDA



^{*}Other primarily includes retirement benefit costs, change in capital creditors and hyperinflation



SKG Technical Guidance





SKG | Summary and Outlook

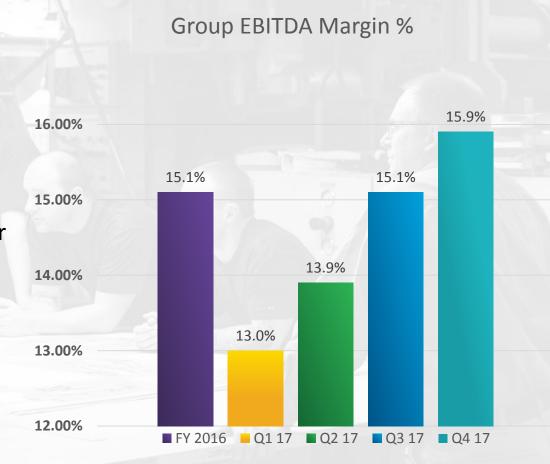
Continued earnings growth in 2017

Raw material input cost pressure necessitated corrugated price increases

Progressive box price increases through the latter half of the year

 Appreciation of our innovation and strength of the integrated model evident in recovery of EBITDA margin

Positive momentum as we begin 2018





Hold firm

Back in 10 minutes for our Medium
Term Outlook
Presentation

