



H1 Press Releases

PRESS RELEASE

6th March 2019

Smurfit Kappa Bag-in-Box® continues strong growth with new US facility

Smurfit Kappa is continuing to extend its global Bag-in-Box® footprint by acquiring a new facility in Texas, US.

The packaging leader has strengthened its Vitop® tap manufacturing capabilities with the acquisition of an injection facility in San Antonio. The Vitop® tap occupies the No. 1 position in the world for wine taps and has revolutionised the Bag-in-Box® system due to its tamper-proof design and extended shelf life.

The new plant will play an important part in the US market. Premium bag-in-box wines are a rapidly growing segment in the North America beverage sector. Smurfit Kappa has also seen increased demand for liquid packaging solutions for olive oil, water, fruit juice and motor oil.

A series of investments will be made to equip the new 100,000 sq ft facility with additional technology to provide a number of Bag-in-Box® solutions including the new Delta tap for rigid packaging.

“Acquiring this new US facility is an important milestone for Smurfit Kappa Bag-in-Box®,” said Didier Pontcharraud, CEO of [Smurfit Kappa] Vitop®.

“The new plant will support the growth we’re seeing in both the wine and non-food markets in the Americas and will facilitate the development of state-of-the-art new dispensing technologies.”

When up and running fully, the new plant will employ 70 employees. Smurfit Kappa Bag-in-Box® operates in 12 countries worldwide.

ENDS



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About Smurfit Kappa

Smurfit Kappa, a FTSE 100 company, is one of the leading providers of paper-based packaging solutions in the world, with around 45,000 employees in approximately 370 production sites across 35 countries and with revenue of €8.9 billion in 2018. We are located in 23 countries in Europe, and 12 in the Americas. We are the only large-scale pan-regional player in Latin America.

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PRESS RELEASE

30th April 2019

Smurfit Kappa wins top Latin American CSR award for ‘Community Transformation’

Smurfit Kappa has won the RedEAmérica CSR award for its community development programme in Colombia.

The ‘Integral Territorial Development’ programme, which was launched by the Smurfit Kappa Colombia Foundation over a decade ago, involved close work with a number of rural areas that were in need of development and support.

The activity was focused on the Southwestern region of Colombia and took a grassroots approach to implementing sustainable initiatives that would benefit the communities surrounding its forestry plantations. ‘People’ is one of the five strategic pillars of Smurfit Kappa’s ongoing commitment to sustainability along with forest, climate change, water and waste.

Smurfit Kappa owns 43,000 hectares of commercial forests in Colombia which are sustainably managed to promote the responsible use of natural resources alongside economic development, biodiversity protection and social inclusiveness.

Speaking about the award, Margareth Florez, Director of RedEAmérica, commented: “The Smurfit Kappa Foundation in Colombia has consistently contributed to the sustainable development of communities in Latin America.

“RedEAmérica sincerely thanks Smurfit Kappa for sharing knowledge and inspiring other organisations in their efforts to truly transform.”

Beatriz Mejia, Director of the Smurfit Kappa Colombia Foundation, added: “We were delighted to receive this special award. It’s great to be recognised for our contribution to the construction of peace in Colombia and the transformation of rural development.”

The jury that reviewed all award submissions, was composed of a panel of international experts including professors, consultants and directors of charitable organisations.

The Community Transformation award was given to Smurfit Kappa as part of the annual RedEAmérica meeting, which was held recently in Salvador de Bahía, Brazil. Smurfit Kappa’s entry was chosen from 92 entries across 13 countries.

RedEAmérica is a network of 80 companies and foundations that share knowledge and good social investment practice across Latin America and the Caribbean.



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PRESS RELEASE

14th June, 2019

Smurfit Kappa recognised as ‘most respected brand’ and sustainability leader at Deliver 2019

Smurfit Kappa has won the ‘Cool Vendor’ and ‘Sustainability’ awards at the 2019 Deliver event in Lisbon.

Deliver is the biggest eCommerce logistics event in Europe. During the event, companies providing a diverse range of eCommerce services and products met with C-suite representatives from 750 of the world’s leadingetailers.

At the annual event, Smurfit Kappa had the opportunity to demonstrate how its unique eSmart proposition improves all aspects of eLogistics from packing line, to supply chain, through to customer experience. The packaging leader also stood out by winning two of the five awards on the list.

The first was the Cool Vendor Award for the company with the most respected brand and inspiring services. There was a very positive response to the innovative services, packaging solutions and insights that Smurfit Kappa shared at strategic meetings during the event.

The second was the Sustainability Award recognising the surge of interest in Smurfit Kappa’s industry-leading Better Planet Packaging initiative, which champions renewable, recyclable and biodegradable packaging solutions for eCommerce and beyond.

The initiative, which was launched last year, was embodied at the dedicated Smurfit Kappa area with all elements made from sustainable materials, where possible, including furniture, displays and banners. There was also an eye-catching ‘Box Man’ figure made entirely from paper-based material and standing at over 4 metres in height.

Commenting about the awards, Saverio Mayer, CEO of Smurfit Kappa Europe, said: “We are delighted and honoured to have received this recognition at the Deliver event.

“Sustainability is one of the cornerstones of our entire business and it is great to see our Better Planet Packaging initiative and, indeed, the Smurfit Kappa brand getting such a positive response from retailers.”

Arco Berkenbosch, VP of Innovation & Development, added: “Over two days packed with one-to-one meetings, lectures and interactive workshops we met with a huge number ofetailers interested in seeing the part that sustainable packaging can play both in protecting the product, optimising the supply chain and creating memorable experiences for consumers.



“We were especially delighted to come out top for sustainability against such tough competition with world-leading companies in logistics, web services and parcel delivery all represented at the event.”

This year’s event brought together guests from the world’s leading retail brands including Amazon, Coca Cola, eBay and Zalando. During the proceedings, retailers were asked to vote for the winners of five awards.

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PRESS RELEASE

20th March 2019

Smurfit Kappa launches innovative premium DigiStar® paper

Smurfit Kappa has launched an innovative new range of premium papers that are suitable for both digital and flexographic printers.

The DigiStar® paper was developed in response to a growing demand in the market for a multi-purpose premium solution delivering high quality printing results.

Smurfit Kappa harnessed its expertise and experience in paper to develop a unique and sustainable solution that can maximise the capabilities of digital print and work hand-in-hand with both digital and flexographic printers.

The new paper range brings a wealth of benefits to the packaging industry. By using one type of paper for multiple printers, the true benefit of digital is maximised, delivering high quality graphics combined with high flexibility. In addition, wastage is reduced and stock is easier to control. As well as digital printing, the paper is also suitable for both UV and water-based inks providing more choice for customers.

Speaking about the new paper, Lars Henriksson, VP Product Development, Smurfit Kappa Paper Division said: “Digital printing is evolving strongly and our paper technology is developing at a similar pace. We created DigiStar® to respond to the need for a premium, multi-purpose paper and we are very excited about the potential that it holds.

“Feedback has been very positive and we’re already working on additional types of paper to augment the range.”

Demand for premium printed paper-based packaging as a sustainable alternative has grown and it is used widely in both the eCommerce and retail sectors.

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PRESS RELEASE

11th April, 2018

Smurfit Kappa's innovative packaging recognised with 14 EFIA awards

Smurfit Kappa has walked away with 14 awards at the European Flexographic Industry Innovation (EFIA) Awards, further consolidating its leadership in the packaging industry.

Creative and innovative packaging solutions for brands including Cobra, Huggies and Schwartz resulted in Smurfit Kappa receiving four gold, four silver, two bronze, three highly commended and one special category award.

Smurfit Kappa Technical Manager John Glancy was the proud winner of the 'Lifetime Achievement' award for the huge knowledge and understanding of technical print that he has built up in 41 years at the Smurfit Kappa Tannochside Plant in Scotland.

Commenting about the performance on the night, Clive Bowers, CEO of Smurfit Kappa UK, said: "These awards signify our ability to innovate and grow as a business. We are constantly striving to push the boundaries in print, design and sustainability."

Jason Peckham, UK Market Director added: "Listening to and fully understanding our customers' requirements is at the heart of our business. Winning 14 awards reflects the dedication, talent and expertise of our team."

The EFIA awards, which took place at the Concorde Conference Centre, Manchester, celebrate technical innovation and creativity in flexographic printing.

Full list of the EFIA Awards Smurfit Kappa won

Special Award	Lifetime Achievement
Gold Award	Cobra Beer 12 pack
Gold Award	Rowenta 'Xtrem Noir' vacuum cleaner
Gold Award	Schwartz sauce mixes
Gold Award	Kimberly-Clark Huggies 'Pure' wipes
Silver Award	Stella Artois Christmas 12 pack
Silver Award	Nescafe coffee
Silver Award	Haribo 'Super Mix' sweets
Silver Award	Kimberly-Clark 'Mickey Mouse 90 years' tissues
Bronze Award	Müller gingerbread
Bronze Award	Pink and white mallow sweets
Bronze Award	Hennessy 12 pack
Highly Commended	Stella Artois 'Pour it Forward'
Highly Commended	WD40 promotional pack

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PRESS RELEASE

21st March 2019

Smurfit Kappa celebrates International Day of Forests

Smurfit Kappa has today re-committed its pledge on International Day of Forests to its sustainable sourcing policy which ensures that all wood supplied to their virgin paper mills meets the highest sustainability standards.

The company, whose wood comes from managed forests as opposed to primary forest, manages forest holdings in several countries and plants 3.5 million trees annually. Since announced by the United Nations General Assembly in 2012, International Day of Forests aims to raise awareness of the importance of all types of trees and woodland.

The company derives its wood from three types of sources, mature treetops and branches, forestry thinnings and sawmill waste.

“We are constantly looking at new ways to increase our sustainable practices regarding the sourcing of wood”, commented Steven Stoffer, VP Development, Smurfit Kappa Group.

“For example, in Colombia where our largest forest holdings are located, we have worked on improving the pine and eucalyptus species we plant through the selection of high quality trees to create hybrids. In addition, SK Colombia developed a phytosanitary protection programme to keep our plantations healthy and follows the best nursery and silviculture practices allowing greater productivity while minimising the amount of land needed. Indeed, we were recognised by the Colombian Government and last year we also received a prestigious award for “Best Environmental Approach”.

“Our forests provide jobs to approximately 3,000 people, have absorbed between nine and ten million tonnes of CO₂ positively contributing to the local climate and provide a home to over 1,000 flora and fauna species.”

Smurfit Kappa’s forest plantations have received recognition from the two major international forest certification schemes - The Forest Stewardship Council (FSC®) and the Programme for the Endorsement of Forest Certification (PEFC™).

Developing renewable, recyclable and biodegradable packaging is a key objective of Smurfit Kappa's Better Planet Packaging initiative launched in 2018. Smurfit Kappa's sustainably managed forests are a key source of renewable raw material for sustainable packaging solutions that after use are recycled and contribute to Smurfit Kappa's circular business model.

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PRESS RELEASE

30th May 2019

Smurfit Kappa receives top innovation award from Kellogg's in the Americas

Smurfit Kappa has been awarded with the 'Transforming Innovation' award from Kellogg's, in the Americas.

The award was recognition for a recent project in which Smurfit Kappa redesigned the cereal giant's packaging to optimise its supply chain. The Smurfit Kappa team worked closely with Kellogg's to identify a sustainable and innovative packaging solution requiring fewer cases during transportation.

Smurfit Kappa and Kellogg's have been working together for over 20 years. "Smurfit Kappa is more than just a supplier, it is a business partner," said Hector Gonzalez, Packaging Procurement Manager at Kellogg's.

Speaking about receiving the award, Marcela Liscano, VP of Smurfit Kappa Pan American Sales, said: "We are honoured and happy to receive this award. Besides having shared values as companies, our great team work has led us to create truly innovative packaging solutions for Kellogg's that contribute to growth in their markets."

Smurfit Kappa's operations in the Americas provide packaging solutions for a variety of cereals, bars and snacks in the Kellogg's portfolio.

The Kellogg's Supplier Awards recognise companies from Canada through to Brazil for their effort and dedication to helping them achieve their vision of enriching and delighting the world through the foods and brands that matter.

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PRESS RELEASE

27th March 2019

Consumer preference for sustainable packaging leads to rise in popularity of Smurfit Kappa's Nor-Grip

Smurfit Kappa has seen a marked increase in the number of companies seeking sustainable replacements for shrink film for multipacks.

The packaging leader, which launched its Better Planet Packaging initiative last year, has been working on a portfolio of products designed to replace shrink film, starting with the innovative Nor-Grip solution.

Assembled in an automated packing line, the Nor-Grip is an innovative corrugated solution that securely bundles products, such as large bottles, together into consumer units eliminating the need for shrink film.

A recent study found that 75% of consumers have a preference for the sustainable Nor-Grip product versus a plastic shrink film.¹ In the wake of growing concerns about the amount of packaging waste going into the world's oceans and landfill, a growing number of global brands have approached Smurfit Kappa to provide recyclable alternatives for single-use plastics such as shrink film.

The Nor-Grip product is suitable for a wide range of products that typically come in large bottles including soft drinks, cooking oils, bottled water and detergents. It was put through a series of rigorous tests to ensure it was robust enough to carry even the heaviest loads throughout all aspects of the supply chain. What's more, the corrugated material is also an excellent base for high-impact printing to make brands stand out in-store.

It is assembled by the Nor-Grip Applicator, a highly reliable and efficient machine created by a team of experts in the Smurfit Kappa Machine Systems division. The combination of sophisticated automation, extensive supply chain and consumer knowledge and innovative product design ensures the fastest speed to market for customers.

Smurfit Kappa is also developing and testing a number of additional products such as the Multipack 'Sleeve' sister product which is used for smaller products like bottled beer and canned goods that will be added to its Shrink Film multipack portfolio in the coming months.

Arco Berkenbosch, Vice President of Innovation & Development at Smurfit Kappa, commented: "The Nor-Grip product is one of the most popular products highlighted through our Better Planet Packaging initiative and the enquiries have been flooding in from customers over the last few months. It is a great example of a sustainable packaging solution that can be implemented today.

¹ Smurfit Kappa Consumer Insights Survey 2018 based on 1200 shoppers using EyeSee eye-tracking technology



“We are excited about the potential that it has because it is simple, effective and of course 100% recyclable.”

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PRESS RELEASE

15th April 2019

Smurfit Kappa and Plastic Soup Foundation come together to change the future of packaging

Smurfit Kappa has joined forces with the Plastic Soup Foundation to stress the growing need for sustainable packaging.

The Plastic Soup Foundation is a Dutch organisation which campaigns for an end to the pollution of the world's oceans. The term 'plastic soup', which first became popular in the late 1990s, refers to the pollution of the oceans by plastic including large pieces and tiny micro-plastic and nano-plastic particles, both floating and sunken.

A strong synergy exists between the Plastic Soup Foundation's mission to stop the plastic soup at the source and Smurfit Kappa's Better Planet Packaging initiative which aims to address the challenge of packaging waste and litter that ends up in oceans and landfill.

The packaging leader recently hosted an event organised by the Plastic Soup Foundation with the theme: 'Changing the future of packaging.' The day, which attracted a wide cross-section of guests from retailers, producers and banks, explored a range of topics related to sustainable packaging.

Speaking about the partnership, Harmen Spek, Innovations & Solutions Manager of The Plastic Soup Foundation, said: "We have long been familiar with Smurfit Kappa's sustainability credentials but were even more interested in working with them when we read about how much they are doing to create paper-based alternatives for plastic."

Saverio Mayer, CEO of Smurfit Kappa Europe, added: "An integral part of our Better Planet Packaging initiative is to collaborate with new partners like the Plastic Soup Foundation to inspire innovative new ideas and encourage change.

"The challenge of ocean pollution is something that can only be solved with open dialogue between multiple stakeholders. We were happy to facilitate last week's event in our Global Experience Centre to drive awareness and sow the seeds for change."

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PRESS RELEASE

21st February, 2019

Smurfit Kappa drives down CO₂ emissions by creating innovative steam system

Smurfit Kappa Roermond Paper Mill's integrated steam system has been held up as a shining example of sustainability for reducing its CO₂ footprint by a further 3% in 2018. The steam project is part of an ongoing intensive energy and CO₂ reduction programme at the mill which has achieved a specific CO₂ emission reduction of 23% since 2005.

The Roermond Paper Mill runs three paper machines to produce recycled paper for corrugated packaging. Under the previous configuration, the residual steam of two of the machines was only partially reused. As part of the mill's ongoing project to reduce carbon emissions, it integrated the steam systems from all three paper machines by incorporating a sophisticated control system. The machines operate at different speeds using a variety of paper weights which added to the complexity of the task.

Speaking about the innovative steam system, Wim Janssen, Energy and Production Technologist at the mill, said: "We started by carrying out an in-depth analysis of processes to figure out a way to reuse excess steam from two of the machines in the third machine. This has reduced the mill's gas consumption and slashed the 2018 CO₂ emissions by an impressive 4,500 tonnes."

Wouter Lap, MD of the Roermond Paper Mill, added: "What started as a pilot project has resulted in a modification of the mill's steam system. At Smurfit Kappa we believe that the best ideas come from collaboration, creativity and being prepared to view our processes from different perspectives.

"This is a further example of how the Roermond Paper Mill is leading the paper industry in sustainable energy consumption."

The steam integration project was showcased at the European Parliament as part of the Confederation of European Paper Industries' (CEPI) 'To our roots and beyond - RE-INVEST 2050' scheme which aims to advance low-carbon innovation in the forest fibre and paper industry in Europe.

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PRESS RELEASE

9th May 2019

Smurfit Kappa invests in its Roermond Paper Mill to meet growing demand for paper-based packaging

Smurfit Kappa continues to extend its paper portfolio production capabilities by investing in its flagship paper mill in the Netherlands.

The Roermond Paper Mill has made a series of upgrades to its Paper Machine 1 (PM1) during the last two years including rebuilding the winder, the press section, the drying section and the film press.

The final enhancement, which was completed earlier this year, was to install a state-of-the-art shoe blade gap former, a rebuild of the approach flow system and an extension of the machine hall.

On completion of the last phase, the 5-metre wide PM1 can now produce 85-135gsm recycled fluting and testliner at a rate of 1200 metres per minute.

Speaking about the investment in the mill, Laurent Sellier, COO of Smurfit Kappa Paper Europe, said: "The investment in the Roermond Paper Mill has significantly strengthened its capabilities as a leading provider of lightweight recycled paper grades.

"There has been a growing demand for paper-based packaging as a sustainable alternative to plastic and it is used widely in both the eCommerce and retail sectors.

"Through our Better Planet Packaging initiative we're looking to extend our range of innovative, sustainable solutions that have a positive impact on the environment."

The Roermond Paper Mill is often held up as a shining example of sustainability. An integrated steam re-use system, which optimises energy usage throughout the mill, is one of the latest sustainability developments implemented.

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About Smurfit Kappa

Smurfit Kappa, a FTSE 100 company, is one of the leading providers of paper-based packaging solutions in the world, with approximately 46,000 employees in over 350 production sites across 35 countries and with revenue of €8.9 billion in 2018. We are located in 23 countries in Europe, and 12 in the Americas. We are the only large-scale pan-regional player in Latin America.

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PRESS RELEASE

10th January 2019

Smurfit Kappa calls on the world's innovation community to take on its new Better Planet Packaging Design Challenge

Smurfit Kappa has called on the world's innovation community to contribute to the development of the sustainable packaging solutions of the future.

The packaging leader has launched a new competition as part of its drive to solve one of the biggest challenges in the packaging industry – to reduce the amount of non-recyclable waste that is generated every day.

According to figures, packaging accounts for almost 40% of the demand for plastic in Europe.¹ Smurfit Kappa is challenging designers, engineers, inventors and creative thinkers, both inside and outside the company, to come up with packaging innovations that will replace the amount of un-recyclable waste generated every year. The two challenges outlined in the competition are:

- 1) To develop an alternative for the plastic stretch wrap which is used around pallets to provide stability during transport and storage
- 2) To develop a fully paper-based parcel with thermal protection for chocolates, to use in the eCommerce sales channel

The competition is open until Friday 29th March 2019 and applicants, who can be any innovator in the world, can submit an idea to address one or both of the design challenges. The winner of each design challenge will receive a prize of 8,000 euro and their ideas will be showcased at the Smurfit Kappa Innovation Event in May 2019.

Arco Berkenbosch, VP of Innovation and Development, commented: "Packaging design has an essential role to play in reducing the amount of waste generated in day-to-day life, and in delivering a more sustainable future.

"Our Better Planet Packaging Design Challenge aims to inspire the world's design community to work on concrete problems in sustainable packaging design. We are looking forward to seeing the applications, and discovering the first winning innovations of the Better Planet Packaging Design Challenge."

2019 will be the inaugural year of the Better Planet Packaging Design Challenge. The competition is a key part of Smurfit Kappa's Better Planet Packaging initiative. Launched in September 2018, it is at the heart of Smurfit Kappa's core business strategy and aims to deliver breakthroughs that will re-imagine packaging for a more sustainable future.

¹ European Commission Report: [A European Strategy for Plastics in a Circular Economy](#)



Interested applicants can visit the Smurfit Kappa [website](#) for more information on the Better Planet Packaging Design Challenge and how to apply.

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PRESS RELEASE

30th January 2019

Smurfit Kappa combines sustainability and innovation to create revolutionary AgroPaper®

Smurfit Kappa continues to bring sustainable innovative solutions to the agricultural sector by launching its industry-leading AgroPaper®.

AgroPaper® is a renewable and compostable paper designed to replace the plastic material that is used by many farmers and growers for 'mulching' when growing vegetables. Mulching refers to placing a material (mulch) on the ground to improve the soil around plants, prevent weeds growing and maintain the temperature of the land.

A team of specialists from Smurfit Kappa's Nervion and Sangüesa Paper Mills worked with the INTIA (a research centre for agrifood technology in Spain) to identify a way to use long pine fibres from sustainably managed local forests as a basis for the new paper. The polythene that is most commonly used for mulches can be difficult and costly to remove and leaves behind small fragments that can be consumed by animals. AgroPaper®, on the other hand, is an eco-friendly material that safely and harmlessly biodegrades as a compost into the ground.

Tests on AgroPaper® revealed that in many cases the crop yield actually increased. Speaking about the company's latest breakthrough, Laurent Sellier, COO Smurfit Kappa Paper Europe, said: "At Smurfit Kappa, we believe we have a responsibility to respond to the challenge facing the environment and society as a whole today by developing the paper and packaging solutions of the future.

"Through our Better Planet Packaging initiative we're looking to generate innovative, sustainable solutions that have a positive impact on the environment. AgroPaper® is an example of a truly circular product that solves a critical issue for many farmers and opens up a world of possibilities."

AgroPaper® will be one of many innovative solutions for the agricultural sector that Smurfit Kappa is showcasing at the 27th annual [Fruit Logistica](#) event in Berlin next week.

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PRESS RELEASE

27th June, 2019

Smurfit Kappa designs innovative eCommerce packaging for Latin American egg provider

Smurfit Kappa has used its eSmart service to enable the leading Latin American egg provider to successfully enter the eCommerce channel.

Granja Mantiqueira decided to launch a new 'Egg Club' through which consumers could order eggs online for home delivery in Brazil. Aware that packaging plays a critically important role for the eCommerce channel, especially for a product as fragile as eggs, the company tasked Smurfit Kappa to come up with a solution.

The packaging leader tapped into the expertise and experience of its eSmart service to identify a packaging concept that would both protect the product and drive sales growth. An attractively designed pack was created to promote both the Egg Club and the Mantiqueira brand, alongside creating a positive consumer experience.

Styled like a briefcase with handles for carrying, the packaging keeps the eggs fresh and secure throughout the supply chain. It is also attractive from a sustainability perspective because more packs can be shipped during transportation and it is 100% recyclable, biodegradable and renewable.

Speaking about the innovative new product, Leandro Pinto, Founding Partner of the Mantiqueira Group, said: "We identified a big interest for this idea of receiving eggs at home, so we decided to offer an additional channel to consumers who are looking for a more practical solution for their daily lives.

"Smurfit Kappa worked with us to come up with a sustainable packaging solution which delivered against a number of briefs including emphasising the premium quality of the eggs."

Manuel Alcalá, CEO of Smurfit Kappa Brazil, added: "The fragile nature of eggs was a key factor in this project. We took a data-driven approach and used our eSmart service tools to design a fit-for-purpose and attractive packaging solution.

"We reviewed all aspect of Mantiqueira's supply chain to ensure that all products were delivered in perfect condition with no damage or breakages. Made from paper-based packaging, the packs we created are optimised for the eCommerce sales channel, meeting the needs of customers looking for a faster and more efficient delivery to their homes."

Smurfit Kappa's eSmart service is helping a growing number of companies to drive business growth through innovative packaging concepts.



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PRESS RELEASE

21st January 2019

Smurfit Kappa Bag-in-Box[®] launches innovative new triple-head filling machine

Smurfit Kappa, leader in Bag-in-Box[®] packaging solutions, has launched a new high speed, triple head, automatic filling machine.

The new machine is capable of filling up to 45 3L Bag-in-Box[®] containers per minute on its three state-of-the-art filling valves.

Designed for industrial plants, and optimised for efficiency and speed, the machine is the latest innovation in the industry-leading BIB 700 range and has an easy-to-use touch screen and ergonomic design.

Rigorous testing revealed the best Total Package Oxygen values after filling with separate nitrogen and vacuum systems, which is an important factor for the improved shelf-life Bag-in-Box[®] products offer, and a significant advantage for both customers and end users

Florent Neveu, BIB Equipment Manager at Smurfit Kappa Bag-in-Box[®], explains: "During the design and development of the machine, the focus was on high output rates, precision, ease of use and maximum hygiene.

"These advantages, combined with longer shelf-life and high performance, allow our customers to offer consumers the very best Bag-in-Box[®] solutions."

The BIB 700 Triple Head includes supply, separation of bags, opening, vacuuming, filling, capping, packing and release.

Smurfit Kappa Bag-in-Box[®] is a world leader operating in 12 countries with integrated solutions in this strongly growing business.

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About Smurfit Kappa Bag-in-Box

Smurfit Kappa Bag-in-Box provides flexible packaging solutions for liquid and semi-liquid products in the agro-food and industrial sectors, meeting cost constraints and the new environmental regulations. With its seven factories throughout the world, Smurfit Kappa Bag-in-Box is the European leader for Bag-in-Box® solutions and its Vitop® tap is number one worldwide for wine taps.

smurfitkappa.com/baginbox

Find us also on LinkedIn at 'Smurfit Kappa Bag-in-Box Packaging.'

PRESS RELEASE

25th April 2019

Smurfit Kappa takes a step forward to further drive down emissions at Piteå Paper Mill, Sweden

Global packaging leader Smurfit Kappa is investing in a series of upgrades to its flagship kraftliner mill in Piteå, Sweden.

The project will focus on increasing the sustainability and efficiency of both its cooking plant and recovery boiler. Other developments planned for the mill include the installation of high-spec purification filters and an advanced combustion system. The work will be carried out during a planned 15-day closure of the mill next month.

Speaking about the ambitious new project, Per Sward, CEO of the Piteå Paper Mill, said: “This latest investment is a very positive step for the mill. The upgraded cooking plant and recovery boiler will unlock pulp production and pulp quality and help us to become even more efficient, which will benefit both our people and the wider community.”

Laurent Sellier, COO of Smurfit Kappa Paper Europe, added: “This investment builds on our commitment to help create a sustainable future by building a profitable business based on responsible principles.

“Sustainable innovation plays a vital role in ensuring that the communities surrounding our sites are part of our long-term vision.”

The Piteå Paper Mill produces 700,000 tonnes of kraftliner annually which is the packaging material of choice for a growing number of brands seeking a sustainable alternative to plastic.

Smurfit Kappa occupies the No. 1 position for kraftliner production in Europe.

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PRESS RELEASE

16th May 2019

Smurfit Kappa takes another step forward in becoming a fully circular business

Smurfit Kappa is making significant progress in its journey towards becoming a fully sustainable and circular business, according to its latest Sustainable Development Report (SDR) which was published today.

The packaging leader reached a number of key milestones throughout 2018 including the launch of its Better Planet Packaging initiative which seeks to reduce packaging waste by creating more sustainable packaging solutions through design, innovation and recycling capabilities. The initiative sparked a huge amount of interest from customers keen to replace non-recyclable materials with paper-based packaging.

An ambitious new set of sustainability goals was unveiled having met or exceeded previous targets ahead of their 2020 deadline. Smurfit Kappa has had a long-term commitment to making real and measurable progress against its five strategic sustainability priorities of forest, climate change, water, waste and people.

While Smurfit Kappa's paper-based packaging is renewable and recyclable, the paper production process itself is energy intensive. Good progress was made again on its target for climate change with the company reporting a relative reduction in fossil CO₂ emissions by 29% compared to its baseline year, 2005. Smurfit Kappa has focused on energy efficiency and the use of renewable sources of fuel such as biomass, where feasible.

The report also contains several stories from communities which Smurfit Kappa is supporting to contribute to their economic and social development. The aim is to keep generating wellbeing and improvement in areas vital for the future, such as education and income generation.

Other highlights in the report include Smurfit Kappa's continued listing on the FTSE4Good, Euronext Vigeo Europe 120, STOXX Global ESG Leaders and Ethibel's sustainable investment register.

Tony Smurfit, Group CEO, said: "Today's report outlines the progress that Smurfit Kappa continues to make in sustainability. As leaders in sustainable packaging, we have a responsibility to address the challenges that face the environment and society today.

"Through our Better Planet Packaging initiative we have committed to using our strength in design and innovation to guard against waste."



Steven Stoffer, Group VP Development at Smurfit Kappa, added: “This report is evidence of our industry-leading transparency and demonstrates how Smurfit Kappa is making progress in supporting the UN’s 2030 Sustainability Development Goals.

“For Smurfit Kappa, sustainability is not only about mitigating climate change and reducing inefficiency. For packaging to be truly sustainable, it must be produced and designed in a sustainable fashion and be biodegradable within a relatively short time after multiple uses. Paper-based packaging is uniquely positioned to do this.”

[Click here to access the 2018 Sustainable Development Report.](#)

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PRESS RELEASE

4th July 2019

Smurfit Kappa's sustainable packaging innovation recognised with 11 Starpack awards

Smurfit Kappa has walked away with 11 awards for its innovative and sustainable packaging at the UK Starpack Awards last week.

Creative eCommerce and shelf-ready solutions for a diverse range of products including gin, dry shampoo and motorcycle helmets received praise from the judging panel for their clever use of materials and innovative approach to the brief.

The packaging leader's haul included two gold, one silver, three bronze, four highly commended and one special award. The 'Packaging Star of the Year' award went to Smurfit Kappa Designer Carolann Butler for her clever 'Touch Box' pack for electrical heating units. The 100% recyclable pack eliminates the need for plastic bubble wrap and was described as a 'perfect pack for eCommerce' by the judges.

Commenting about the impressive performance, Eddie Fellows, CEO of Smurfit Kappa UK, said: "We are exceptionally proud of the fact that we continue to win such esteemed awards.

"This really shows our drive for continuously innovating through design and material, resulting in the creation of the best possible solutions for our customers. Huge congratulations to all the design teams involved."

The Starpack Awards recognise innovation in packaging design and technology and are in their 60th year.

Smurfit Kappa Starpack 2019 Awards

Packaging Star of the Year	Carolann Butler (Smurfit Kappa Peterborough)
Gold Award	Ideal Boilers electrical heating unit ecommerce pack
Gold Award	Cadbury's 5-a-side display stand
Silver Award	SuperStar Components bike pedal eCommerce Pack
Bronze Award	Chivas 3 x 50cl transit pack
Bronze Award	Batiste dry shampoo shelf-ready pack
Bronze Award	Esse stove online shipper pack
Highly Commended	Brockmans Gin gift pack
Highly Commended	David's Motorcycle Helmet pack
Highly Commended	Argos Weatherproof Shipper
Highly Commended	Richmond Sausages shelf-ready pack

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PRESS RELEASE

6th February 2019

Smurfit Kappa continues to strengthen its presence in Mexico

Smurfit Kappa, one of the world's leading paper-based packaging firms, has opened a new plant in Tijuana, Mexico, demonstrating its long-term commitment to the country.

The new folding carton plant will strengthen the company's footprint in the Baja California region and neighbouring Northern Mexico states.

The new Tijuana plant, which began operating last month, uses state-of-the-art technology to produce folding carton packaging solutions including boxes and trays. Diverse folding techniques are used to produce both flat and pre-glued products that meet customer's needs in both the supply chain and retail environment.

Operating in Mexico for over 40 years, Smurfit Kappa produces an innovative range of sustainable packaging solutions for sectors including consumer electronics, industrial, medical and food.

Speaking at the opening of the new plant, Eduardo Rubio, Vice President of Packaging for Northern Mexico, said: "The inauguration of this important operation reflects the Smurfit Kappa Group's long-term commitment to Mexico and its confidence in the growth of the country's economy and its markets.

"We are confident that this plant and the high quality products we produce will contribute to the growth of our customers' business in this region."

The new Tijuana plant is the third of its type in Mexico, where it already operates one folding plant in Cerro Gordo and another in Naucalpan. This is Smurfit Kappa's latest investment in Mexico and follows on from the unveiling of the PM6 paper machine in the Los Reyes Paper Mill last year and an extensive converting plant modernisation project.

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PRESS RELEASE

19th June, 2019

Smurfit Kappa's sustainable packaging innovation recognised in WorldStar Awards

Smurfit Kappa has won three awards for innovative and sustainable packaging solutions at the 2019 WorldStar Awards.

The first product was for a life-saving dialysis kit. 'Not a Drop Wasted' is a secure but easily opened pack with rounded corners to protect the 5-litre bags of dialysis solution inside.

The second winning product was the stand-out 'Cardboard Castle' toy box for use in the eCommerce sector. The toy is shipped in an attractive box which can then be quickly turned into a castle creating an enhanced consumer experience.

Smurfit Kappa picked up the third award for its 'Packed like Sardines' automotive pack which hides an easy-assembling insert inside and eliminates the need for plastic. The packaging leader has seen a growing number of customers seeking to substitute non-recyclable materials with sustainable alternatives from its Better Planet Packaging portfolio.

Commenting about the win, Zdeněk Suchitra, CEO of Smurfit Kappa Czech Republic & Slovakia, said: "We are delighted and honoured to have been recognised in these prestigious awards.

"We work with customers from many different sectors to come up with sustainable packaging that will deliver against a number of briefs. I'm proud of the talented and creative people behind these products."

Jan Kaprhál, Smurfit Kappa Innovation & Marketing Manager, added: "As a leading supplier of sustainable packaging solutions we are committed to bringing both innovation and added value to our customers and their businesses."

The annual WorldStar awards are held by the World Packaging Organisation. This year's awards attracted 319 entries from 34 countries.

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PRESS RELEASE

29th March 2019

Smurfit Kappa's Better Planet Packaging boat sets sail on sustainability journey

Smurfit Kappa has joined forces with prize-winning offshore racing sailor, Tom Dolan, to raise awareness of its Better Planet Packaging initiative.

Like Smurfit Kappa, Tom Dolan and his crew are committed to circularity and operate a closed loop system on board to reuse, recover and recycle as much as possible. Some of the commitments they have made include banning the use of single-use plastics on their Figaro 3 boat and reducing their carbon footprint.

Collaborating with new partners like Tom Dolan, that share the company's goal of reducing waste and having a positive impact on the environment, is one of the central elements of the Smurfit Kappa Better Planet Packaging initiative.

Speaking about his forthcoming voyage, Tom Dolan said: "Smurfit Kappa's Better Planet Packaging initiative struck a chord with me because it really aligns with my goals to have the most sustainable boat in the fleet and establish a new benchmark for carbon footprint monitoring."

Steven Stoffer, Vice President of Development at Smurfit Kappa, added: "Tom Dolan is as committed to sustainability as he is to his racing career and this is one of the things that made him stand out to us.

"The rigour he applies to the selection and handling of all the resources used both on and off board is similar to the rigour we apply to the measurement of our progress against the five strategic sustainability priorities that underpin all our business operations."

Tom Dolan's next racing event is the Sardinha Cup which is part of the 2019 French Championship for Offshore Sailing starting on 30th March. More details of Tom Dolan's racing campaign are available on his [website](#).

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