

Premium Drinks

Tubes have long been the drinks packaging of choice in the traditional markets for Single Malt whisky brands.

This trend has now expanded across many of the premium drinks markets including gin, brandy, rum and vodka.

There is a recognition that displaying a premium drinks product in a Composite tube.

- Adds value
- Encourages first and repeat purchase
- Causes on shelf-disruption

And with the addition of decorative options the Composite tube can really stand out and truly reflect the brand.



Fully FSC Accredited

FEATURES

- Diameter range: 38mm to 122mm and height range: 40mm to 980mm
- Tubes can be round or uniquely shaped to create distinctive packaging
- High quality printed tube label to promote your product and brand
- Finishes include textured, varnished, foil blocked, embossed, scented or holographic
- Lids and bases can be branded, colour matched and embossed to specific requirements
- Window patching available for good product visibility

DECORATIVE OPTIONS

- Offset lithographic print
- Foil blocking, both conventional and digital
- Embossing and debossing
- High build varnish
- Soft touch laminate or varnish
- Spot varnish
- Coloured or printed liners
- Colour matched lids and bases
- Embossed and debossed lids

“Over 1/3 of consumers surveyed stated that attractive packaging would influence their purchase” (source: Mintel)

We are also able to place tubes into shipper cases and supply these to our customers. This helps reduce cost and make it easier for the bottling of their products.

Ask us more about our fulfilment option.

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