



**Smurfit  
Kappa**

# A packaging for agriculture

PAPER | PACKAGING | SOLUTIONS





Leadership

Innovation

Sustainability

# Do you want to differentiate yourself in the agricultural market?

Discover the potential of packaging

Thanks to our innovative sustainable solutions and proximity to producers, brand owners and retailers, Smurfit Kappa designs fully customised packaging tailored to the needs of your products and supply chains. **The goal: to optimise, reduce costs and increase sales.**

To achieve this, we work together with our customers by studying all areas of their logistics and finding savings through improved packaging. Optimal load utilisation, maximisation of warehouse space and replenishment operations, transport optimisation or more efficient shelf presence will no longer be a problem with our packaging, designed specifically for the agricultural sector.

## Close to you

The company has specialised **agricultural** plants located in strategic locations, close to the main agricultural production centres in Spain, Portugal and Morocco, which allows us to supply products to our customers in the shortest time possible.

Our European presence, with more than 260 plants in 23 countries, also allows us to service the demanding requirements of international customers and positions us as a leader in Europe.



## Why Smurfit Kappa?



### Creativity

We constantly question the boundaries of packaging, engineering and science.



### Experience

We use our expertise to deliver solutions aligned with your business objectives. We are present in 36 countries with 350 plants.



### Information - Big Data

We apply advanced data analytics to deliver solutions based on real insights.



### Science

Utilizamos la ciencia para garantizar la solución óptima. Nuestro laboratorio de investigación sobre el comportamiento del embalaje es líder en la industria y está certificado por la International Safe Transit Association (ISTA).



### Value

We propose solutions that have a positive impact on businesses.

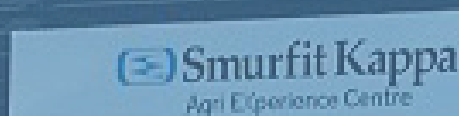
- > Increased sales
- > Cost reduction
- > Risk mitigation



Live a complete R+D+i experience through our **Agri Experience Centre** located in **San Vicente del Raspeig (Alicante)**.

*"The Agri Experience Centre is the first and only centre dedicated to innovation in agricultural corrugated packaging in Europe. It's a space that allows our customers to experience first-hand what the latest packaging innovations and services can do for their business and their agricultural product: reduce costs, increase sales and optimise their supply chain"*

Jesús Rivas, Innovation & Design Manager  
Smurfit Kappa Spain | Portugal | Morocco





# Crete, protect and care



## P84 System

A wide range of packaging solutions developed especially for the agricultural market, with features such as high moisture resistance and the ability to keep the product cool and ventilated.

Designed to ensure load stability and optimise transport and storage, they meet the needs of our customers.

All P84 solutions allow inter-stackability between different models.



## Goliath (P84-18)

This innovative solution improves loading efficiency and packaging stacking for large and heavy fruit.

Robust and strong packaging optimises the supply chain for producers and distributors and eliminates shrink claims.

It also improves the ventilation and preservation of the fruit, making it easier for it to remain in storage for more than a month.



## Automatic Box8

The first and only agricultural box for bulk products that is 100% assembled on an assembly machine.

It is a very strong solution thanks to its double top split and reinforced octagonal structure that can be securely anchored to the pallet for improved stability.

With a capacity of 120 or 180 kilos, no additional parts are required for assembly.



## Punnets

In addition to serving as protection by extending the shelf life of the product, they also stand out for enhancing the image at the point of sale by being able to include the producer's brand name.

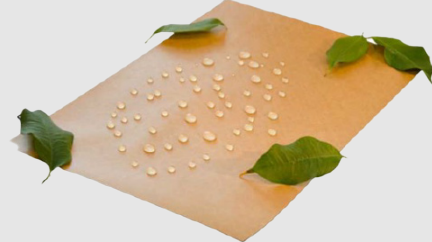
The Safe&Green family, like all our solutions, is completely environmentally friendly, as it uses paper as a raw material, it stands out for being 100% renewable, recyclable and biodegradable.



## eCommerce box for agriculture

We have a wide range of eCommerce packaging to ensure your fruit and vegetables arrive intact and fresh at their destination.

Specifically designed for agriculture, our packaging protects its contents and provides the ventilation it needs; makes an impact and reinforces the brand image thanks to the design and exterior printing; and generates an unparalleled user experience.



## TechniPaper®

Our innovative range of papers which, thanks to their technical-mechanical properties, allows the creation of high-performance packaging solutions such as Thermosealing, which allows the sealing of both paper to paper and paper to plastic, or the innovative AquaStop™, a unique paper intended for the manufacture of cardboard packaging containing products such as fruit and vegetables, which require temporary protection against water.



## Displays

Eye-catching packaging solutions designed to attract consumer attention at the point of sale to drive sales and enhance brand image.

Customised and quick-to-produce displays made of cardboard or honeycomb, renewable, recyclable and fully biodegradable.

## Assembly machines and assembly centres

We offer our customers the most extensive fleet of assembly machines, more than 1000 units, and our wide network of assembly centres to optimise and streamline your supply chain.

## Printing System

We offer the most popular printing systems in the agricultural market, such as HQP and pre-printing with the possibility of printing up to 60 LPC.

In addition, we offer our customers the digital printing system, which can improve the brand image of the producer and the visibility of the product at the point of sale.

# If the product is biodegradable, why not the packaging?

In addition to serving as an advertising medium for the preservation, protection and transport of fruit and vegetables, **Smurfit Kappa's** agricultural packaging is completely environmentally friendly.

Paper, the raw material from which our packaging solutions are made, is **100% biodegradable, recyclable and renewable**, leaving no waste to damage our seabed or the land that future generations will use to live and grow crops.

