

# Sustainability Report Highlights

2024





The bringing together of two highly complementary businesses and sets of capabilities benefiting customers, employees and shareholders.

Smurfit Westrock was created in July 2024 as a strategic combination between Smurfit Kappa Group plc ('Smurfit Kappa') and WestRock Company ('WestRock'). Smurfit Kappa was one of the leading integrated corrugated packaging manufacturers in Europe, with a large presence in Latin America. WestRock was one of the leaders in North America in corrugated and consumer packaging solutions and a multinational provider of sustainable fiber-based paper and packaging solutions.

Smurfit Westrock is a global leader in sustainable paperbased packaging with extensive scale, quality products and geographic reach.

We aim to create the 'go-to' packaging partner of choice, bringing together highly complementary portfolios and sets of capabilities benefiting customers, employees and shareholders.

Smurfit Westrock has a dual listing on NYSE and LSE.

Smurfit Westrock is a constituent of Standard and Poor's 500 Index (the 'S&P 500').

Our global corporate headquarters is in Dublin, Ireland.

## Delivering for our Stakeholders



"As one of the world's leading packaging companies, we have the opportunity to be a leader in the transition to a circular, low-carbon economy."

**Tony Smurfit**  
President & Group Chief Executive Officer

### Our Delivery for Stakeholders

We believe sustainable business is good business. We back this up with years of reporting by both legacy companies. Both companies had external recognition for leadership in sustainability.

### Our People

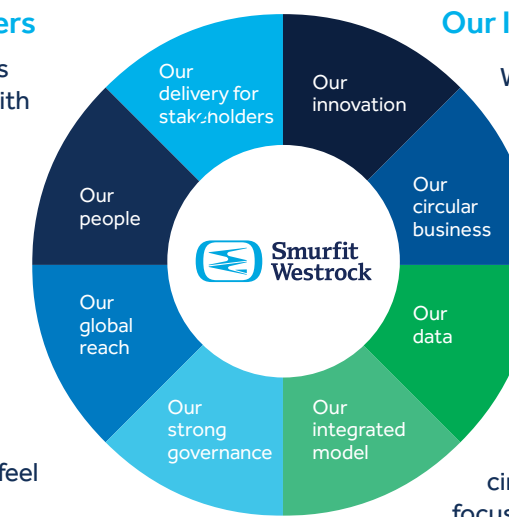
Safeguarding the health, safety, and overall wellbeing of our team is a core value. We are dedicated to creating an inclusive work environment where all employees feel they are respected and valued.

### Our Global Reach

Our global reach enables us to leverage our packaging solutions and their impact at scale across our operations and customer base.

### Our Strong Governance

We have strong Board oversight through our Sustainability Committee. Sustainability is also embedded in our capital structure.



### Our Innovation

We constantly update our portfolio of sustainable paper-based packaging solutions using insights and data to deliver innovative solutions that help our customers achieve their sustainability goals.

### Our Circular Business

We are a leading consumer of recovered fiber in North America and Europe, and a major consumer in Latin America. In addition to promoting circularity in packaging, our operations focus on using circular processes that improve efficiency, reuse or recycle manufacturing byproducts, increase our use of renewable energy, and use water responsibly.

### Our Data

We use data to drive sustainable improvement, whether through our innovative software tools that focus on carbon reduction and customer supply-chain efficiencies, or our own process improvements.

### Our Integrated Model

Our vertical integration drives efficiency, security of supply, and sustainability across the entire value chain.



## Recent Sustainability Highlights of Smurfit Westrock

### 2024 Olympics

Designed and produced a fully recyclable cardboard bed for athletes at the 2024 Summer Games in Paris.



#### Lowered Recordable Incidents

Legacy Smurfit Kappa

13.2%

Year-on-year reduction in recordable injury rate in 2024

Legacy WestRock

20.2%

Reduction in 2024 against a 2019 baseline in its OSHA recordable incident rate

### Delivering for our customers

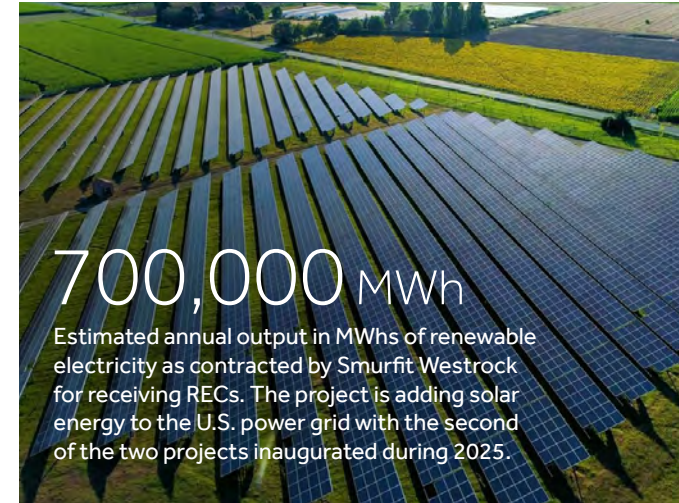
Innovation Award of the Year\*



Sustainability Award of the Year\*



\*2024 Paperboard Packaging Competition awards



700,000 MWh

Estimated annual output in MWhs of renewable electricity as contracted by Smurfit Westrock for receiving RECs. The project is adding solar energy to the U.S. power grid with the second of the two projects inaugurated during 2025.



### 50th Anniversary

of sustainable innovation at the Company's Três Barras Paper Mill, Brazil.



106 Awards

across the legacy companies and Smurfit Westrock for packaging design and innovation, sustainability, design and print, with a strong performance at the WorldStar Awards.



1,400+

The number of species in our forests protected through our partnership with the WWF in Colombia.



World Business Council for Sustainable Development

Participated in the decarbonizing heat project.

#### TNFD early adopter

Smurfit Westrock plans to report against the TNFD in 2027.



Taskforce on Nature-related Financial Disclosures



The combination of

### Two leaders in Sustainability

WestRock: One of Fortune Magazine's Most Innovative Companies

Smurfit Kappa: Industry and Regional top-rated by Morningstar Sustainalytics

Smurfit Kappa: CDP Climate A rated

WestRock: Recognized as a Giga Guru in Walmart's Project Gigaton



\$2 billion

of Green Bonds issued in November 2024, supported by our Green Finance Framework.



\$8.8 million

Donated to the communities where we operate by the legacy companies and Smurfit Westrock in 2024.



## What we do

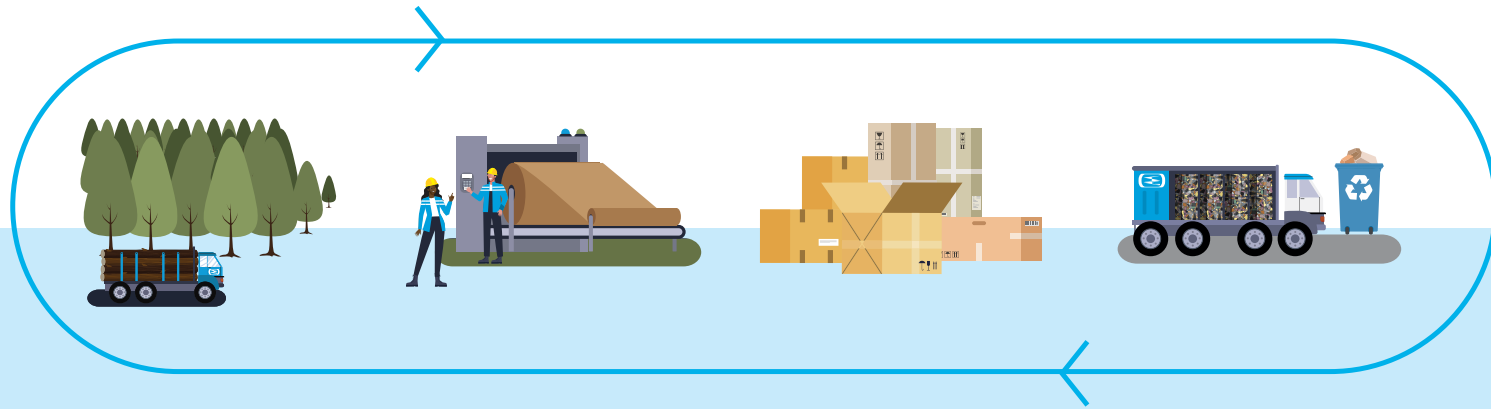
With the circular economy at the core of our business, Smurfit Westrock supports our customers in achieving their sustainability goals. Our unparalleled portfolio of packaging solutions ranges from corrugated and consumer packaging to Bag-in-Box® ('BIB') packaging and merchandising displays.

We operate in 40 countries, primarily in North America, Europe and Latin America, and with some operations in Asia, Africa and Australia.

In North America, we are a leader in corrugated and consumer packaging, containerboard and paperboard.

In Europe, we are one of the leading companies by production volume in corrugated packaging, containerboard and BIB, and one of the leading producers of consumer packaging.

In Latin America, we are a major player in corrugated packaging and containerboard.



### Forests

We own over 120,000 hectares ('ha') of forests and plantations globally, which are all certified according to either the Forest Stewardship Council® (FSC®) or the Program for the Endorsement of Forest Certification (PEFC). This ensures promotion of economic growth and protection of biodiversity and ecosystems.

### Paper and Board

We manufacture a wide range of renewable, recyclable, and/or recycled paper and board, with a capacity of approximately 23 million tons per-annum on a pro-forma 2024 basis.

### Packaging

We create, develop, manufacture, and supply renewable paper-based packaging that promotes and protects our customers' products. In 2024, we manufactured 204.4 billion square feet of corrugated packaging and have key supply positions in solidboard, folding carton (consumer), and BIB markets.

### Recycling

We offer recycling solutions that help our customers recycle their packaging and paper responsibly, efficiently, and reliably. We consume approximately 14 million tons of recovered fiber each year across the globe, bringing valuable fiber back into the packaging production loop.

120,000+

Hectares of forestland and plantations globally

62

Paper and board mills

459

Converting plants

63

Recovered fiber facilities

100%

FSC- or PEFC-certified

Leading

Consumer of recovered fiber in North America and Europe, with a large presence in Latin America

Leading

Market positions in North America and Europe, with a large presence in Latin America

~14 million

Tons of recovered fiber consumed at our paper mills

## Our Strategy

The world is facing growing challenges. As part of a global community, we have a responsibility to operate sustainably and make a positive impact. Our ambition is to deliver sustainable growth for the benefit of all our stakeholders based on three pillars: Planet, People and Communities, and Impactful Business.



## Our strategic priorities

### Planet



The circular economy has long been at the core of both legacy companies and is now at the core of Smurfit Westrock. We use renewable, recyclable, and recycled materials to create innovative, sustainable packaging solutions. As a leading recycler, we play our part in recycling our products at the end of their life. This combines to help our customers deliver on their sustainability goals.

### People and Communities



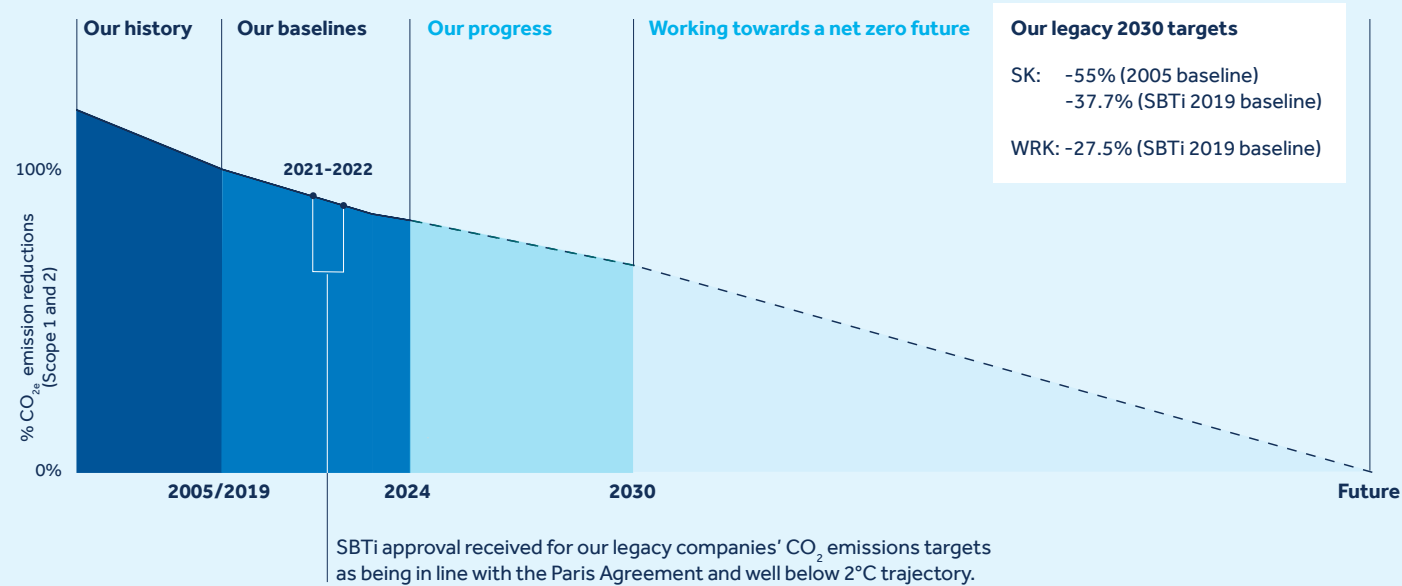
Having engaged employees is critical for our business. We are committed to providing an inclusive and safe place to work for the talented people in our globally and culturally diverse organization. Our commitment also extends to all of the communities in which we operate.

### Impactful Business



Through our activities, we aim to create sustainable value for our customers, investors, employees, suppliers, and the communities in which we are privileged to operate. We innovate and partner with our customers to create packaging solutions that can replace less sustainable materials and reduce their carbon footprint. We do this while maintaining the highest ethical business standards.

## Our Net Zero Transition Plan



### Pre-2019\*

- Set and achieved legacy targets.
- Continued improvements in operations.
- Made investments to increase biofuels consumption.

### 2020\*

- Completed a new €134 million recovery boiler in Nettingsdorf, Austria.

### 2021\*

- Opened our new mill in Monterrey, Mexico.

### 2022\*

- Successfully trialed hydrogen project at our Saillat paper mill in France, a world first for a paper mill.
- Announced an investment of almost \$100 million in a sustainable biomass boiler in our Cali mill (Colombia).

- Completed the Zülrich energy project, an €11.5 million investment reducing CO<sub>2</sub>e emissions annually by 55,000 tonnes.
- Invested \$23.5 million to upgrade the Nuevo Laredo plant in Mexico, reducing site CO<sub>2</sub>e emissions by up to 40% and doubling production capacity.

### 2023\*

- Investment in our Hoya paper mill and board manufacturing plant (Germany) delivering approximately 5,500 tonnes of CO<sub>2</sub>e emissions reduction per annum.
- Entered into two solar VPPAs in Texas (USA).
- Inaugurated the Company's first box plant in Africa (Morocco), which includes 1,500 solar panels.

### 2024\*

- First US VPPA project reaches commercialization.
- Inauguration of €6 million solar project in Sangüesa, Spain.

### 2025

- Second US VPPA project reaches full commercialization.
- Expected startup of new biomass boiler at our papermill in Cali, Colombia, which is estimated to reduce our Scope 1 and Scope 2 CO<sub>2</sub>e emissions by over 100,000 tonnes.

### 2025-2030

- Projects identified to implement until 2030 in order to help achieve our new CO<sub>2</sub>e emissions reduction target (target expected to be published by end of 2025).

### Beyond 2030

- Scaling new and emerging technologies, as they become available. Our Net Zero Transition Plan will also depend on government action and the development of new technologies.
- Consideration of residual carbon neutralizing solutions to deliver on a net zero future.

\*The examples here reflect, a combination of the activities of both legacy companies.

## Investing in a better tomorrow



Reduced annual emissions by over **1,000 tonnes**

### Creating a roadmap for decarbonization

Our Roermond plant in the Netherlands produces 660,000 tonnes of paper annually, all from recycled fiber. With a new press and plans for electrification, the plant serves as an industry example of sustainable processes.

The plant team worked with Voith to redesign its press, creating a high-performance shoe press that reduces the steam it needs to dry paper. Reducing steam usage by 7,500 tonnes yearly significantly reduced the mill's carbon emissions by over 1000 tonnes. Roermond is the first mill

in the industry to apply this type of shoe press design, and the technology could be adopted by more of our mills in order to further reduce emissions.

Plans are also in the works to electrify mill processes in order to further reduce CO<sub>2</sub>e emissions. Scheduled for completion in early 2027, these plans include increasing the grid connection, adjusting onsite infrastructure, and adding two electric boilers.

### State-of-the-art water treatment plant in Serbia

Smurfit Kappa made a €5 million investment in a state-of-the-art water treatment plant for the Belgrade paper mill.

The paper mill opened its new water treatment plant in September of 2023, a couple of years ahead of Serbia's new water mandate. The plant purifies

water to the highest standards before returning it to the environment. The water runs through a settler, then it's run through an anaerobic treatment and finally, it receives another aerobic treatment before being released back to the river.

As well as returning clean water to the environment, engineers also optimized the mill's water usage, reducing water consumption by 90%.



### Reducing GHG emissions through investments in solar energy

WestRock's North American operations struck two major renewable energy deals in 2023. Working with Schneider Electric, they formed virtual power purchase agreements ('VPPA') to support the development and operation of two solar power projects in Texas, USA. The agreements supported ENGIE solar projects in Wharton County and Bell County, Texas for an annual estimated 700,000 MWhs of contracted renewable electricity by WestRock (and now Smurfit Westrock) for receiving renewable energy credits ('RECs').

The Bernard Creek solar facility in Wharton County, Texas opened mid-year 2024, while the other, a solar facility in Bell County, Texas, was inaugurated during 2025.

### Water conservation in action across Latin America

Across many of our operations in Latin America, we are undertaking innovative projects to conserve water, protect ecosystems and support local communities. These initiatives showcase our dedication to water conservation across the region.

#### Argentina

A \$2.8 million investment modernized the Coronel Suárez Mill's waste water treatment plant with advanced anaerobic treatment technology. This significantly improves the quality of water discharged into surrounding water bodies.

#### Brazil

At our Uberaba Mill in Brazil we've implemented anaerobic

treatment technology with a \$4.1 million investment. This advancement enhances the quality of effluents and protects the surrounding waterways. Our Tres Barras Mill is set to unveil a subaquatic diffuser for treated wastewater, a \$2 million project to improve dispersion and significantly enhance water quality downstream.

#### Colombia

The Cali Mill's enhancements include a new evaporation line and pulp plant upgrades, reducing water use by 24% per tonne of paper. Implementing a spill system and oxidizer also cut COD (Chemical Oxygen Demand) levels by almost 25%.



## Sustainability throughout the value chain

For Smurfit Westrock, sustainability means promoting circularity and sustainable practices throughout all our operations. We partner with our customers to create sustainable solutions for every point of the packaging lifecycle, from responsible sourcing to packaging design to recycling infrastructure. Through these partnerships, we have facilitated more efficient and sustainable supply chains, helped reduce the carbon footprint of our customers' packaging, and increased recovery and recycling, while continuing to evaluate and improve our own processes. Our goal is for our circular value chain to have a positive impact on the planet, our people and communities, and our business.

### Our essential products

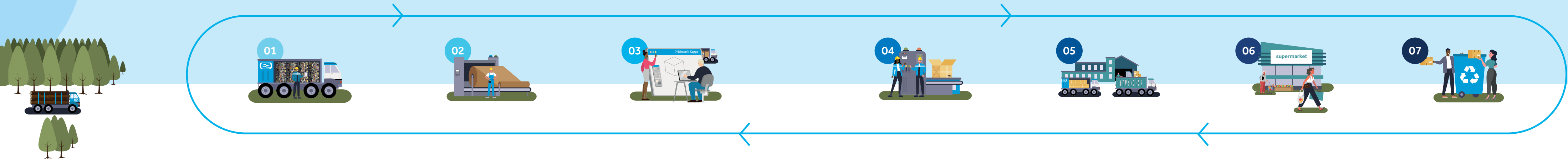
Packaging plays a critical role in packaged goods' value chains. Looking into how packaging impacts the life cycle of our customers' products, we can help reduce the overall environmental footprint across customer supply chains. We use data-driven innovations in combination with renewable and recycled resources to create packaging that is fit-for-purpose.

### Our circular processes

We are always looking for opportunities to improve efficiency, reuse or recycle manufacturing byproducts, increase our use of renewable energy, and use water responsibly. Through our holistic approach to product design and manufacturing, we offer packaging solutions that increase efficiency and reduce waste in production and when used.

### Our People and Communities

Our end-to-end approach considers the support of our entire global network. We provide a values-driven culture that attracts top talent and empowers our approximately 100,000 people to reach their full potential in a safe and inclusive working environment. Our responsibilities extend to helping local communities and partnering with likeminded organizations to make significant contributions.



We strive for our circular value chain to have a positive impact on our three strategic priorities:

- Planet
- People and Communities
- Impactful Business

### Sustainable raw material



Our fibrous raw materials have sustainable origin. All our Company-owned forests are FSC- and/or PEFC-certified. Recycled fiber makes up approximately 56% of our primary raw material, and approximately 44% is renewable, responsibly sourced virgin wood fiber.

### Our impact

We promote sustainable and responsible forest management through our CoC-certified systems and offering to our customers.

### Circular paper operations



We focus on reducing our carbon footprint, using manufacturing byproducts as fuel for energy, reducing our water intake, improving our water discharge quality, and minimizing the amount of waste sent to landfill.

### Our impact

We invest in best-practice technology, when feasible, in our operations and specifically focus on reductions that have positive impacts on CO<sub>2</sub>, water, and waste.

### Product design and innovation



Our team of innovators and manufacturing experts partner with customers to create, develop, and implement packaging solutions for products used every day by people around the world.

### Our impact

We use our Life Cycle Assessment ('LCA') tools and InnoTools software to design low-carbon, circular packaging solutions for our customers to help them deliver on their goals. This facilitates best-practice sharing at scale.

### Paper-based packaging production



Our ambition is to deliver responsibly produced packaging solutions to our customers and do this with employee safety and wellbeing at the very core of our actions.

### Our impact

Health and safety is about individual and collective choices, and our Safety for Life initiative builds a link between choices we make at work and our personal life choices.

### Global and local customers



We offer our customers sustainable fit-for-purpose packaging solutions that are renewable, recyclable and commonly recycled. Customers are at the heart of our business, and we strive to help our customers to reach their goals.

### Our impact

We educate and inform our customers about sustainable packaging solutions throughout their supply channels.

### Sales channels



Our products are designed to deliver sustainability and value to our customers' product offering, so that their products are delivered, stored, displayed, and sold in good condition, while meeting legal requirements and consumer demands.

### Our impact

By providing low-carbon, circular packaging, our packaging solutions help our customers meet regulatory requirements.

### End of life: paper recycling



We are one of the largest actors in the circular economy in North America and Europe, consuming approximately 14 million tons of recovered fiber in our mill system. We also collect post-consumer materials to be recycled at our 63 recycling depots globally.

### Our impact

We participate actively in the recycling of our products. We are major paper recyclers in North America, Europe and in certain Latin American countries.



## Innovating for our customers



### Helping Costco to reduce single-use plastic usage

Through this partnership, Costco has made Smurfit Westrock solutions its go-to provider to replace plastic multipack packaging, and the company and its suppliers report the elimination of over 230 tons of single-use plastic globally.

The collaboration began in Mexico with the replacement of plastic “dog bone” handles (used to group products like cooking oil and juices) with a sustainable, paper-based alternative, and it continued with replacing plastic film with a paper-based solution for multipacks. Both solutions are being used for multiple Costco Kirkland Signature brand products, as well as multiple products from suppliers—well over 20 so far.

Use spread throughout North America and recently to Japan, where suppliers began using the paper-based handles for cold brew coffee and other products. Suppliers reported that the handles not only reduced plastic use but also made the product safer to handle.



### Paper pallet wrap adoption

Smurfit Westrock’s innovative new paper pallet wrap is helping companies make their supply chains more sustainable.

We produced a 100% paper-based alternative to the plastic stretch wrap commonly used to wrap pallets for transport. The innovative new solution is made from fully recyclable

Nertop® Stretch Kraft paper. Capabilities include high energy absorption and resistance to humidity.

UK company Encirc, a leading glass supplier that manufactures over three billion containers annually, is the first company to use the new wrap, a major step forward in sustainability for the company. Encirc presented Smurfit Westrock a partnership award, ‘Sustainability Champion’, in recognition of this work.



### Creating sustainability, savings and success for Grendene

The resourcefulness of the Smurfit Westrock team produced a win-win-win for the world’s largest maker of sandals. Senior Account Executive Douglas Urruzola saw an opportunity to create increased sustainability for the Brazil-based company through the design of new packaging for their consumer

sandal lines. With help from the Design team, he approached the company with his idea.

Urruzola proposed a bold redesign to the Grendene team, one using natural kraft paperboard. He showed how the new design could lower costs by 30% while minimizing environmental impact.

Through meticulous testing and collaboration with Grendene, the Smurfit Westrock team delivered an alternative that also reduced ink usage, adopted water-based adhesives and reduced weight, which resulted in lower shipping costs. After launching the new packaging with their popular Melissa shoe line, Grendene’s research revealed the new packaging led to sustainability gains, including a 68% reduction in greenhouse gas emissions, a 60% decrease in water usage, and a 40% cut in chemical applications.\*

\*All statistics are derived from a life-cycle analysis conducted by Grendene.

## Protecting the planet

### Protecting biodiversity in partnership with The Nature Conservancy (‘TNC’)

Since 2017, WestRock has supported several TNC initiatives across multiple states in the USA. In 2024, investments helped protect over 5,600 acres of land, plant over 195,000 trees, and engage over 1,700 landowners across the Southeastern United States.

**In the state of Virginia,** TNC continued to build a base of protected lands to promote groundcover restoration and forest management. In addition to planting longleaf pine seedlings, the TNC also developed a conservation partnership and student intern program with Virginia State University.

**In Georgia,** TNC conducted a wide range of conservation, restoration and land management activities on the Chattahoochee Fall Line (‘CFL’) near Fort Benning military base. TNC protected over 1,000 acres of land, and planted longleaf pine seedlings. It also provided land stewardship information and resources to over a thousand regional stakeholders through field days, presentations, field tours, and exhibits.

**In South Carolina,** TNC made significant advances with forest conservation strategies centered on the Sewee Longleaf Conservation Cooperative, a 1.7 million-acre native longleaf pine ecosystem anchored by the Francis Marion National Forest. Their efforts included engaging and training dozens of private forestland owners.



### Protecting biodiversity in Colombia through partnership

In collaboration with WWF Colombia, one of the world’s foremost conservation organizations, Smurfit Westrock protects and restores Colombian forests and ecosystems. We own over 67,000 hectares of forest and plantations in the country. About a third of that area is protected natural forestland devoted to conservation, which is home to over 1,400 species of flora and fauna (47 of these are endangered species).

Since 2009, we’ve partnered on several influential projects. In 2020, we strengthened our alliance to more thoroughly tackle forest degradation. This joint effort aims to restore and expand natural forests while promoting sustainable practices across the forestry industry. Together, we are increasing surveillance



to address illegal logging and working to support Colombian national parks and conservation programs.

Our partnership also focuses on empowering communities, promoting biodiversity and developing innovative solutions to protect people, wildlife, and ecosystems. Together with WWF Colombia, we remain focused on long-term solutions to protect our forests and the planet.

### Turning waste into a community resource in Brazil

Since composting waste is a common practice in Brazil, our mill in Tres Barras composites its pulp and paper mill sludge (‘PPMS’) and then donates the mixture to local farmers as a nutrient-rich soil amendment.

PPMS is an organic matter that can be used to improve the soil’s ability to retain moisture and nutrients, resist erosion, and naturally repel animals and pests. The mixture of waste is composted in open yards at the mill for five to six months, and then the Tres Barras plant works with a government agency to give it away to local farmers. The plant has donated more than 50,000 tons of organic soil amendment to over 220 farms so far.

Not only does this compound help increase the quality and quantity of what farmers produce, but it also allows them to grow crops that can then be labeled “organic” and pesticide-free. The farmers can charge more for organic crops, while keeping their soil and the environment around them healthier.

The Tres Barras mill’s cafeteria now purchases more than 50% of its vegetables directly from the family farmers in the Farm Program. The cafeteria serves over 700 Smurfit Westrock employees.





## People

### Developing and supporting leaders

How our leaders steer through times of change is a critical factor in how our people experience our company culture. Since 2015, the Open Leadership capability model and the Open Leadership @ INSEAD program invited more than 400 of Smurfit Kappa's leaders to reflect on their own leadership style, how they show up as leaders, and how that impacts performance. Given the success of the program at Smurfit Kappa, it is being continued with Smurfit Westrock. To introduce legacy WestRock colleagues to the model and to help them experience Open Leadership as a way of working, we collaborated with INSEAD Business School to develop the program Discovering Open Leadership. The two-day program is an invitation for leaders to explore what makes them good at what they do. The program is also an opportunity for this group to hear from the President & Group CEO and other members of the senior leadership team about their views on leadership and why it matters. So far, 75 leaders in North America have attended the program, and feedback from participants has been positive.



### COLOMBIA

## SAFOLI: A fun and engaging management-led strategy designed to strengthen health and safety culture

The Central Cluster team observed that safety performance at our Barbosa and Medellín corrugated plants could be improved. The Health and Safety team conducted research revealing the the inconsistent following of basic safety practices, which was causing potentially inappropriate decision making, increasing the risk of accidents. As a result, new and creative ideas were needed to raise health and safety awareness, reinforce the safety culture, and return to fundamental safety practices.

To make improvements, the cluster's Health and Safety team created the SAFOLI project, a six-week training experience centered on a fun narrative: the search for a lost gem. The engaging program connects all company employees to safety, from senior management to the shop floor, establishing it as a prerequisite for any task or activity and supporting safe decision making. The project focuses on awareness, collaborative care, and the application of basic health and safety tools within the facilities.

Thus far, the program has been implemented in a number of plants within the cluster and is achieving significant improvements. Along with the standardization of conditions, this has helped most of these plants achieve a TRIR of zero, with all reporting improved safety performance. SAFOLI is being extended to all plants in the Central Cluster.

## Smurfit Westrock Foundation

### UNITED STATES OF AMERICA AND MORROCO

#### Community Spirit: After Hurricanes and Earthquakes

Over two weeks in late 2024, Hurricanes Helene and Milton caused significant devastation across several U.S. states including Florida, Georgia, Tennessee, Virginia, and North and South Carolina, impacting many of our communities and colleagues.

Through our Smurfit Westrock Foundation, we provided disaster relief grants to deliver immediate relief and support long-term recovery. The Foundation donated \$50,000 to the Team Rubicon Response Fund, and \$50,000 to the North Carolina

Community Foundation Disaster Relief Fund. Colleagues from 16 of our North American facilities donated much-needed supplies, and our Employee Relief Fund provided grants to 120 employees impacted by the storms.

In late 2023, a devastating earthquake struck Morocco, affecting 660,000 people and leaving 380,000 without a home. Our colleagues in Spain, Portugal, and Morocco rallied together to collect and donate essential items. Those items were shipped to Morocco and distributed to the villages most in need. The Foundation made a donation of €200,000 for essential items and services.

### BULGARIA

#### Inspiring creativity among the young in Lukovit

A special surprise was waiting for young residents and visitors at the Traditional Lukovit Fair in 2024 year, thanks to some of our enthusiastic colleagues. Much to the children's delight, a 'Handy Hands' booth had been set up where they could let their imagination and creativity run free through the use of specially designed cardboard gifts, including houses, figurines, and puzzles! The children and their parents were supported by colleagues from the Smurfit Westrock Design team as they enjoyed coloring, assembling their new creations, and learning more about the versatility and durability of corrugated board.

## Community Partnerships

### UNITED STATES OF AMERICA

#### NBA Atlanta Hawks and Rock the Rim

Smurfit Westrock is proud to be the sustainability partner of the Atlanta Hawks NBA team. We support the team's commitment to make their home court, State Farm Arena, a zero-waste facility, aiming to divert a minimum of 90% of all waste from landfill. Our recycling facility in Tucker, Georgia plays a role by accepting the corrugated material from the arena.

Our partnership extends with the 'Rock the Rim' campaign where a tree is planted for every slam dunk made by a Hawks player. During the 2023-2024 season, the Hawks tallied 445 dunks. In December, Smurfit Westrock teammates, the Atlanta Hawks, and Trees Atlanta cooperated to plant some of those trees in Atlanta.



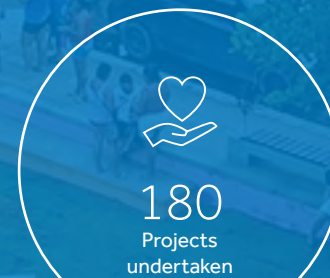
### GERMANY

#### Encouraging inclusion, creativity, and play in schools

Our Corrugated DACH (Germany, Austria, and Switzerland) team coordinated an event to transform the outdoor area of the Socio-Cultural Center 'Mittendrín' in Delitzsch. They installed a new interactive playground for the kindergarten children, improving the outdoor space.

Colleagues in the Western Region of DACH supported a local kindergarten that lacked the required 'Snoezelen' (or multi-sensory) room to accept students with special needs. Our volunteers created the sensory room and enhanced the outdoor areas with landscaping and a chicken coop. Colleagues from our corrugated board plant in Waren built a care space for students with mental and physical impairments and disabilities so they could have a place of retreat.

We are proud to present insights into this year's inspiring people and community activities. Thanks to all of our brilliant colleagues who made these possible.







### Sustainability Report 2024

This report is also available online at:  
[www.smurfitwestrock.com/sustainability](http://www.smurfitwestrock.com/sustainability)

### Green Finance Framework

[www.smurfitwestrock.com/sustainability](http://www.smurfitwestrock.com/sustainability)



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