

Gifts

The gift market is growing and there are compelling reasons for using gift packaging to influence buyer behaviour.

There is a recognition that displaying a product in a gift packaging tube enhances brand awareness, encourages purchase and adds value to the product.

Using a tube as gift packaging causes on shelf disruption and the additional decorative options available enables the tube to really stand out and reflect the brand.

Our products can be used across a number of markets including confectionery, beauty and beverage. Fully FSC® accredited, the Composite tubes strong and durable structure will protect the contents cross the supply chain, reducing breakages and damage to bottles.



FEATURES

- Diameter range: 38mm to 122mm and height range: 40mm to 980mm
- Tubes can be round or uniquely shaped to create distinctive packaging
- High quality printed tube label to promote your product and brand
- Finishes include textured, varnished, foil blocked, embossed, scented or holographic
- Lids and bases can be branded, colour matched and embossed to specific requirements
- Window patching available for good product visibility

DECORATIVE OPTIONS

- Offset lithographic print
- Foil blocking, both conventional and digital
- Embossing and debossing
- High build varnish
- Soft touch laminate or varnish
- Spot varnish
- Coloured or printed liners
- Colour matched lids and bases
- Embossed and debossed lids

“Over 1/3 of consumers surveyed stated that attractive packaging would influence their purchase” (source: Mintel)

We are also able to place tubes into shipper cases and supply these to our customers. This helps reduce cost and make it easier for the bottling of their products.

Ask us more about our fulfilment option.

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