

Smurfit Kappa Announces Board Appointment

Mr Thomas Brodin to join Board

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Dublin, London, 2 April, 2008: Smurfit Kappa Group plc ('SKG' or the 'Group'), one of the world's largest integrated manufacturers of paper-based packaging products with operations in Europe and Latin America, is pleased to announce the appointment of Mr Thomas Brodin to the Board as an independent, non-executive Director with effect from 2 April, 2008.

Thomas Brodin, 44, is currently Head of Equity Research and a member of the executive management team at Erik Penser Fondkommission, an independent and privately owned Swedish securities firm.

Previously Mr Brodin was a European paper & packaging research analyst and Managing Director at Citigroup between 1995 and 2007. Prior to that Mr Brodin served as a paper & packaging research analyst at Credit Suisse First Boston between 1992 and 1995 and at Svenska Handelsbanken between 1990 and 1992. In total, Mr Brodin was an analyst covering the paper and packaging sector for 17 years.

Between 1998 and 2007 Mr Brodin was ranked as the leading European analyst covering the paper and packaging sector by Extel and Institutional Investor Surveys. He was also voted the best Individual pan-European sell-side analyst, across all sectors, in the Extel Survey in both 2001 and 2004.

Mr Sean Fitzpatrick, Chairman of the SKG Board commented, "We are delighted that Thomas is joining the Smurfit Kappa Group Board. His knowledge of and experience within the paper and forest products sector will be valuable to the Board."

Mr Gary McGann, Smurfit Kappa Group Chief Executive Officer, added "We have known and respected Thomas for many years. He will contribute meaningfully to the Board's strategic and capital allocation decision making process."

About Smurfit Kappa Group

Smurfit Kappa Group is a world leader in paper-based packaging with operations in Europe and Latin America.

Smurfit Kappa Group operates in 22 countries in Europe and is the European leader in containerboard, solid board, corrugated and solid board packaging and has a key position in several other packaging and paper market segments, including graphic board, sack paper and paper sacks. Smurfit Kappa Group also has a growing presence in Eastern Europe. Smurfit Kappa Group operates in 9 countries in Latin America and is the only pan-regional operator.

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