

Q3 Investor Conferences

November & December 2007



people
innovative

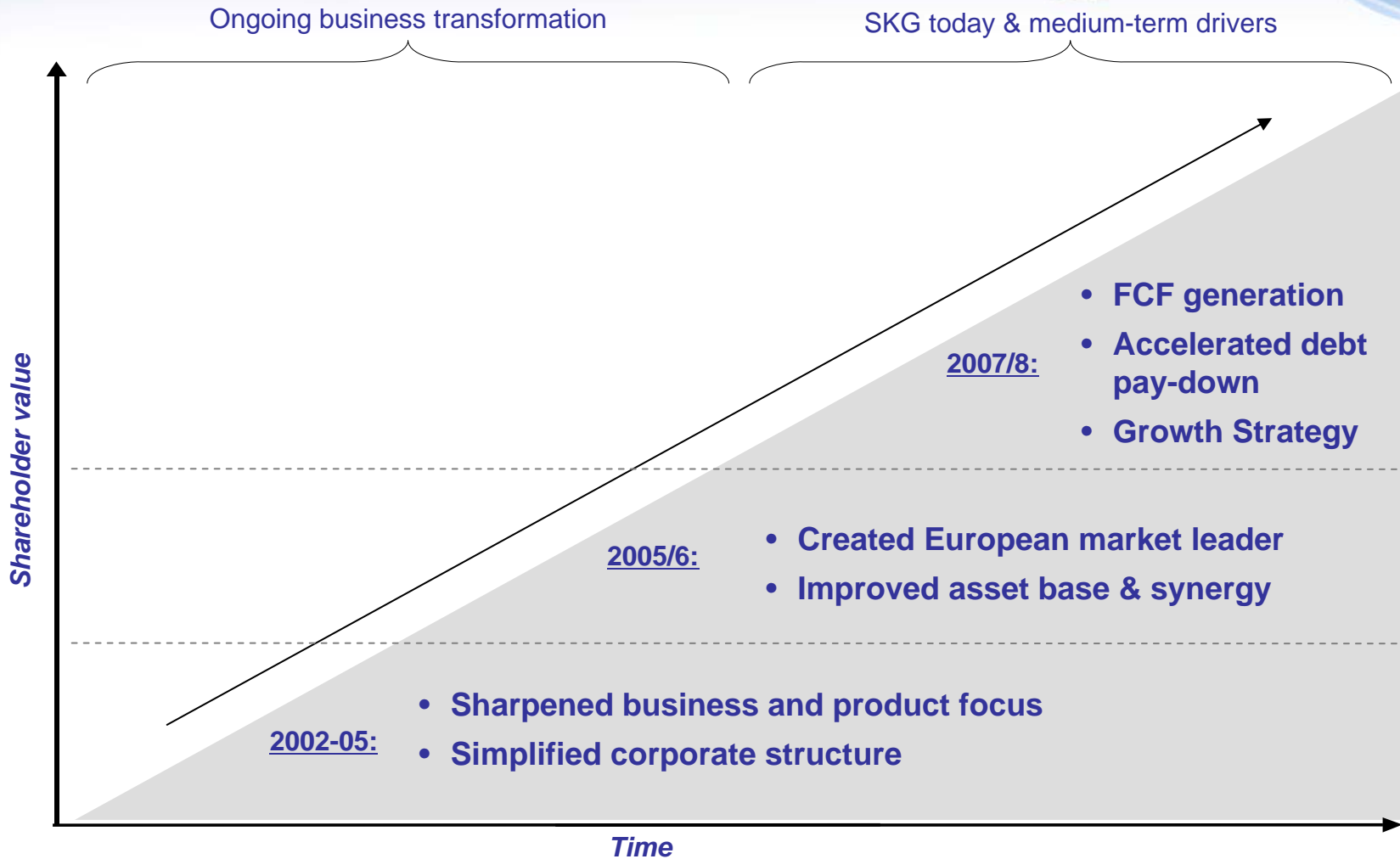
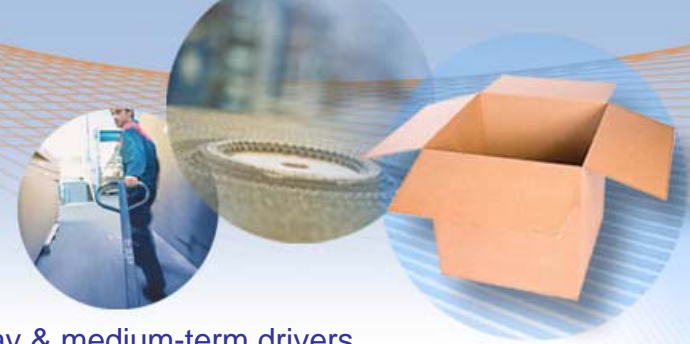
market leader

latin america

integrated
europe
growth

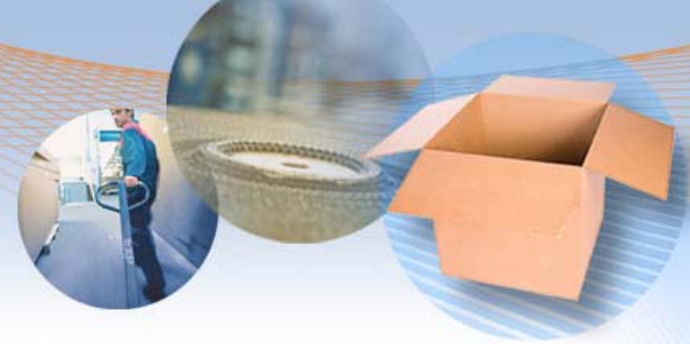
Smurfit Kappa Group

Re-positioned as a focused industry leader

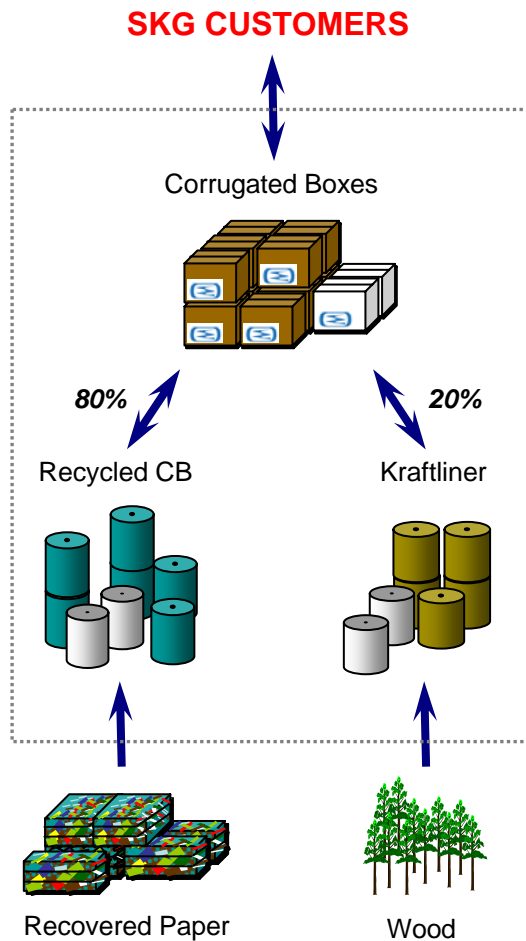


Market led business

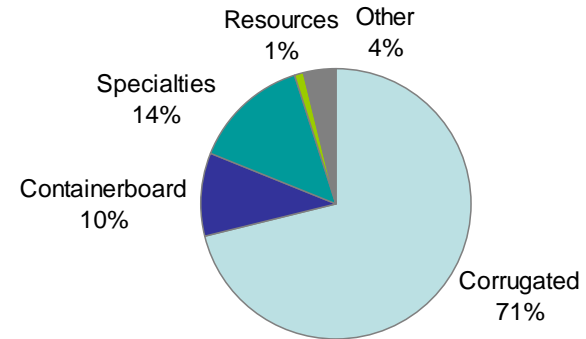
Clear Product & Geographic Focus



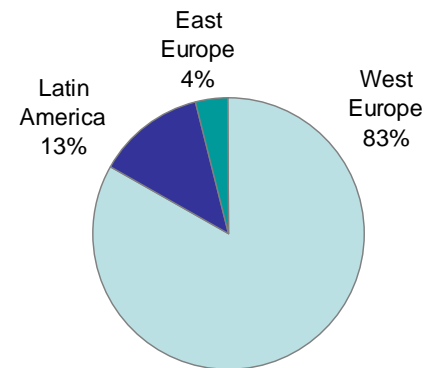
SKG Integrated model



Sales by Product Type (2006)

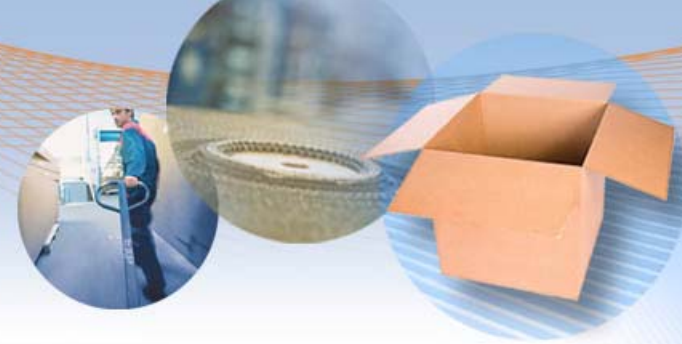


Sales by Market (2006)

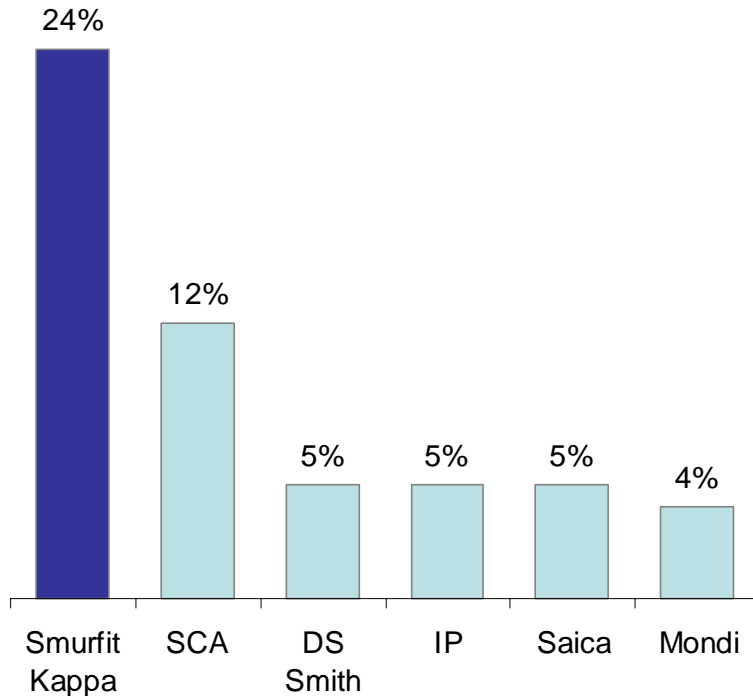


Industry Leader

Europe & High growth Latin American markets

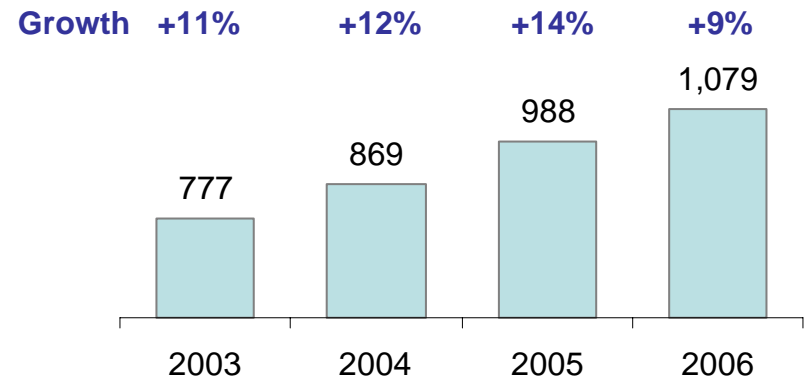


Focus European Corrugated leader



Source: 2005 production - RISI, company estimates based on Europe excl Russia

LatAm: Strong Growth in Sales (US\$m)



Diverse customer base (corrugated)

- 60% of SKG's customers in Food & Beverage sector
- Pan-European customers represent approx. 20% of SKG business

IPO Milestones

Objectives Set | Objectives Met



Expected FY '07 EBITDA outcome

- ☑ Leading EBITDA Margins, FCF yield & ROCE

Leverage Ratios '07 – ahead of plan

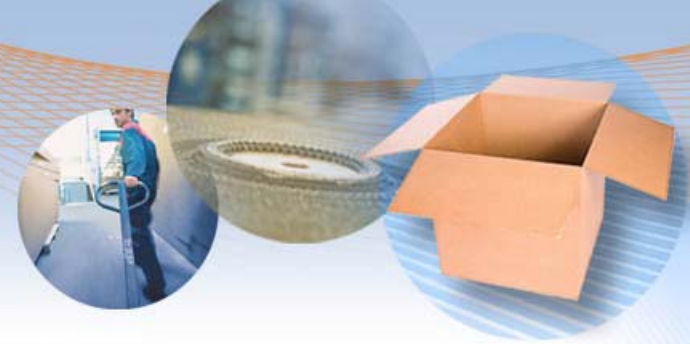
- ☑ Below the bottom end of our 3.25x to 4.25x range *

Synergies '07/'08 – ahead of plan

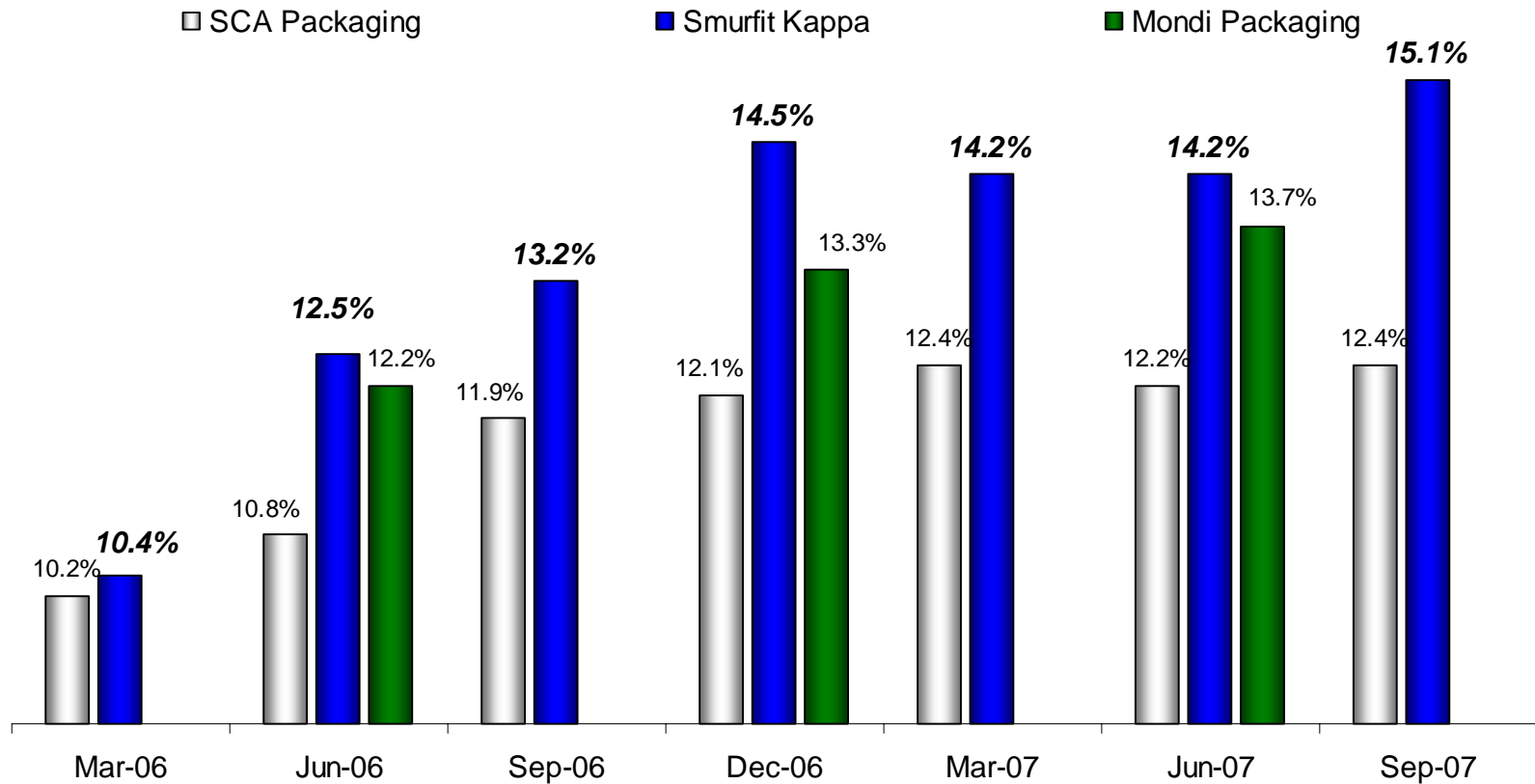
- ☑ Increased target of €180 million

* Leverage ratio : Net Debt / EBITDA

Industry leading EBITDA Margins



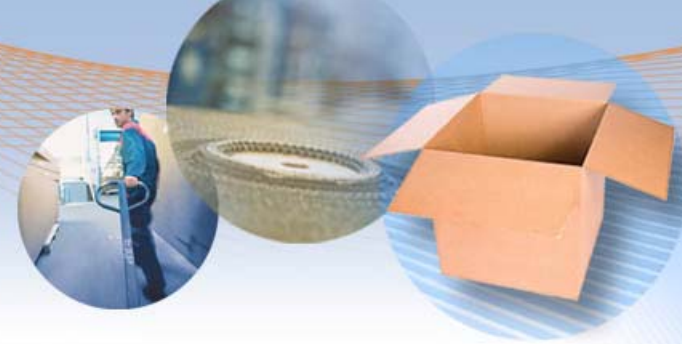
Comparative EBITDA Margins



Note: Quarterly data for Smurfit Kappa and SCA; half yearly data for Mondi Group
 Source: Smurfit Kappa data, SCA 2007 H1 & Q3 Report, Mondi Group 2007 H1 Report

Financial Disciplines

Focus on Cash



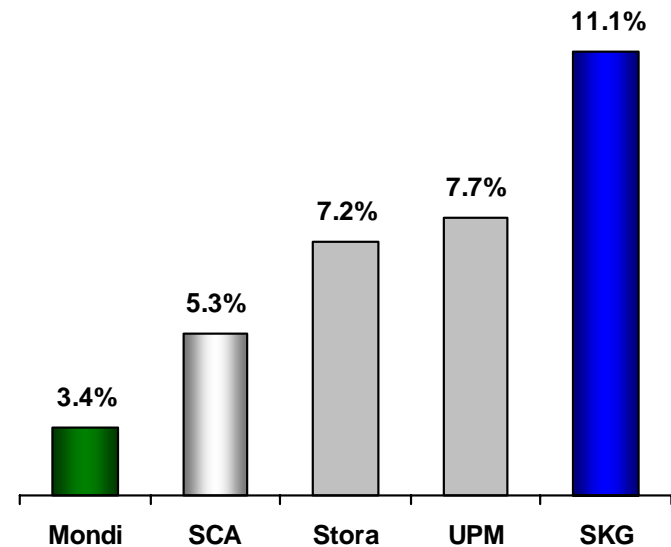
Free cash flow generation

Disciplined working capital mgt

Judicious capital spend

Low cash taxes

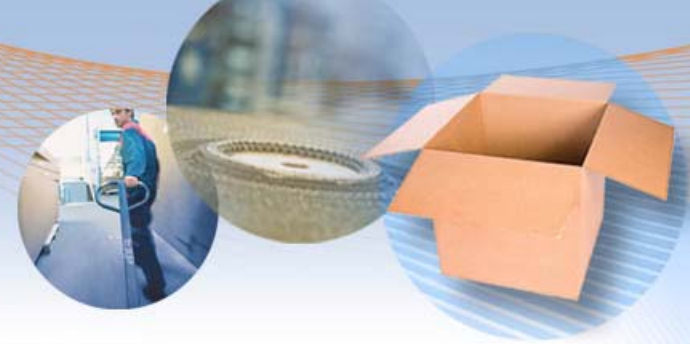
2007 Free Cash Flow Yield *



Combined public and private equity disciplines

* Source : analyst median consensus; market conditions 2 Nov 07
FCF Yield = [Net Income + Depreciation & Amortisation +/- Changes in WC - Capex] / [Market Cap]

Strengthened Financial Position



Well structured debt portfolio

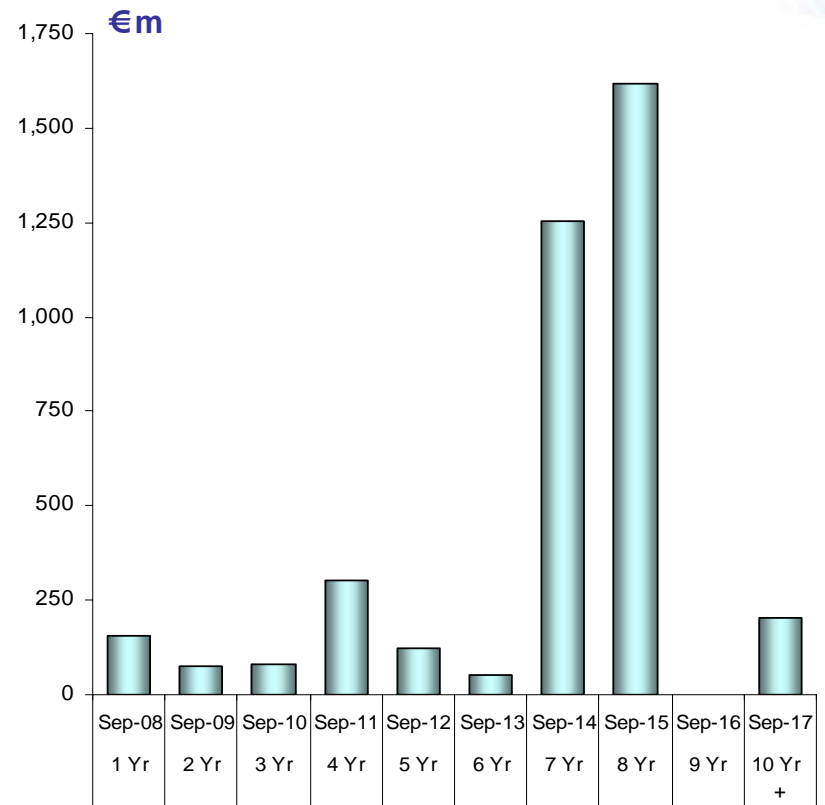
Cost of existing debt reduced

No material near term maturities

Flexible covenant structure

Net debt / EBITDA c. 3.2x by year end

SKG Debt Maturity Profile

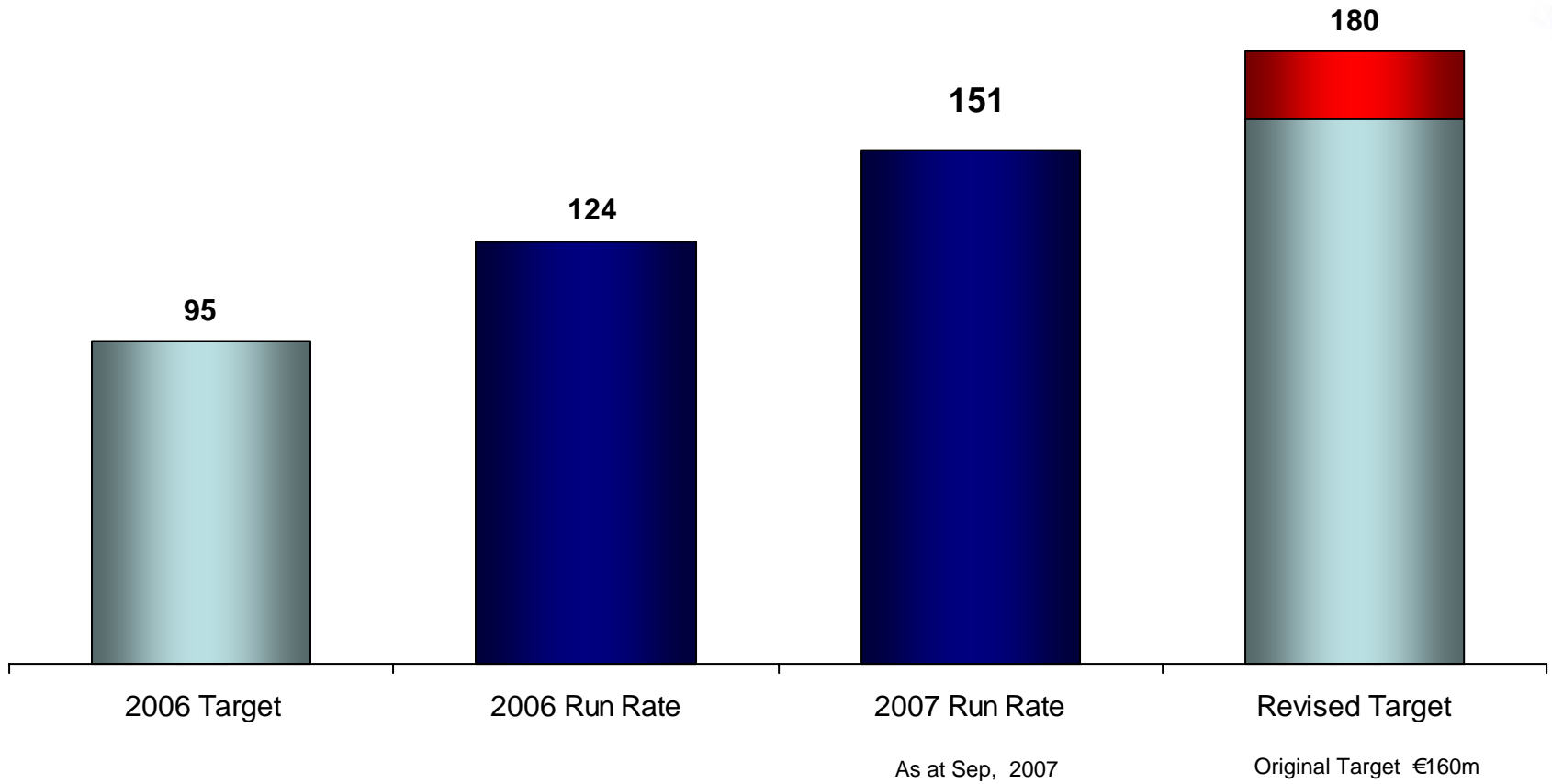


Synergy Programme

Ahead of Plan



Synergy Run Rate (€m)



Smurfit Kappa Group | Business Overview



people
innovative

market leader

latin america

integrated
europe
growth



➤ Strong Recycled Containerboard Momentum

- Fundamentals are strong
- Continuing input cost pressure
- Balanced market
- Further price recovery

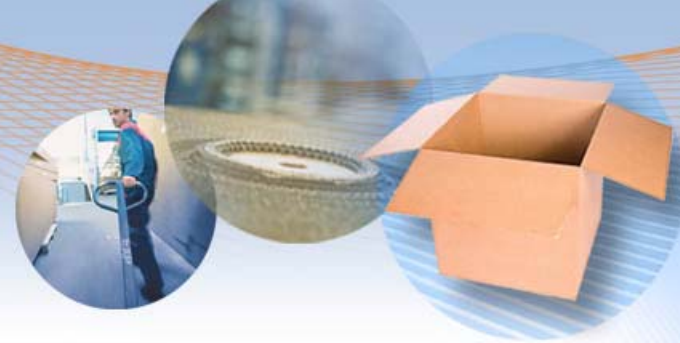
*Catalyst for
box price
increases*

➤ Kraftliner Market - Different Drivers

- Capped pricing in 2007 due to increased US imports
- Wood costs increasing on biomass & Russian duties
- Increasing reverse substitution to tighten market
- White-Top price increase announced for Q4

Packaging

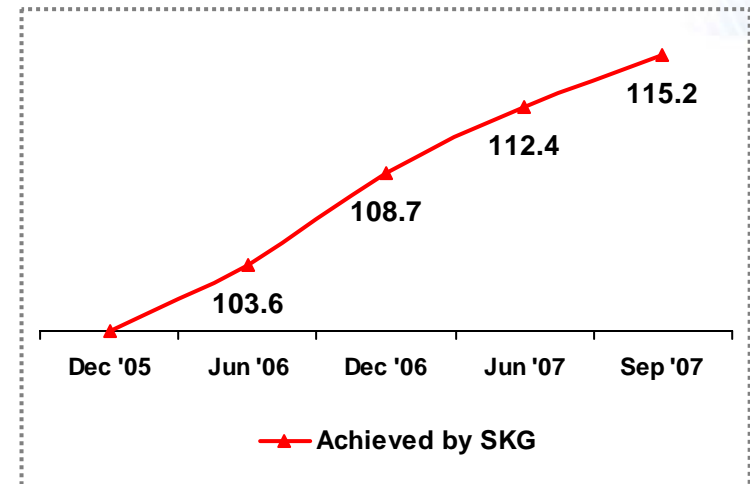
European Corrugated



➤ Corrugated | SKG's Business Driver

- Continuing price recovery
- Market demand growth
- Short-term margin compression cost increases recovered in 3 to 6 months
- Focus on further price recovery
- 1% price increase is €40m to SKG's EBITDA

SKG Corrugated Pricing

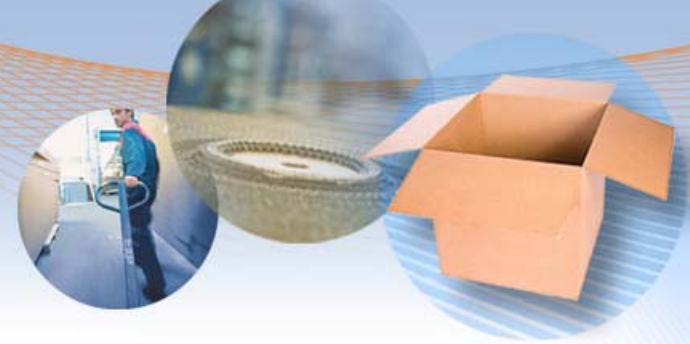


Note – Point to point movements

Volumes m sq metres	YTD Sept 06	YTD Sept 07	Change
Corrugated *	6,262	6,334	+1.1%

* Underlying operations

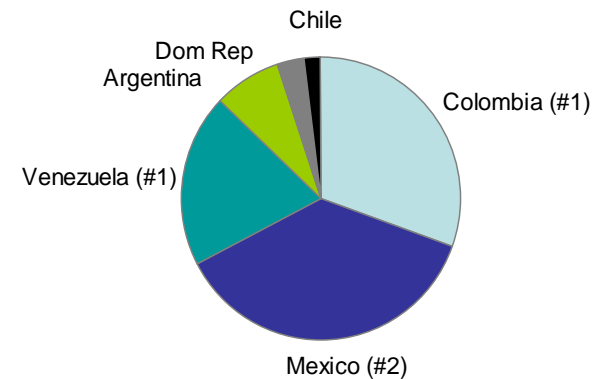
Strategic exposure to higher growth markets



➤ SKG | Leader in Latin America

- Regional demand growth c. 7% p.a.
- Strong market positions
- Portfolio of businesses and markets
- Increasing EBITDA contribution
- Ongoing investments in region

Unique Pan Latin-American player

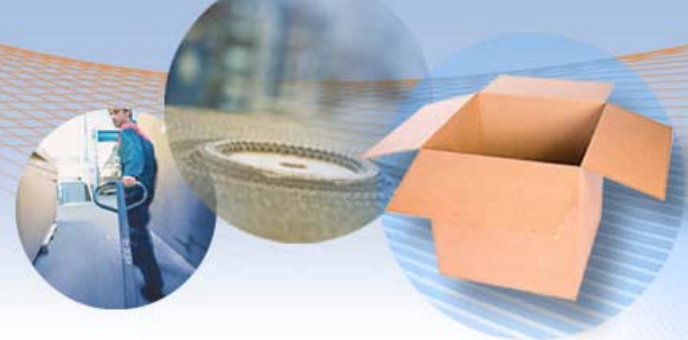


SKG Focus Growth Areas



Continuing Input Cost Pressure

2007 Nine Months | Europe



European Headline Cost movements

Recovered Fibre	+6%
Wood	+10%
Other Raw Material	(1%)
Distribution	(2%)
Energy	(1%)
Labour	(2%)
Other	(6%)

European Underlying Cost movements

Recovered Fibre	+25%
Wood	+14%
Other Raw Material	+13%
Distribution	+2%
Energy	+5%
Labour	+1%
Other	+2%

Summary | Strong Performance



Expected FY 07 EBITDA outcome

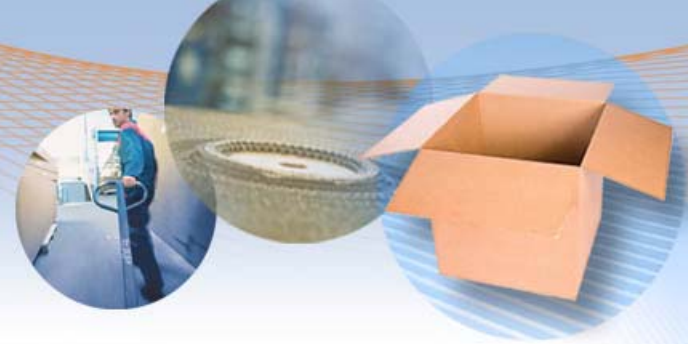
Industry leading EBITDA margins

Sustained synergy progress

Accelerating FCF and debt paydown

9 months to Sept 2007	€m	Increase Y-on-Y
Revenue	5,454	+4.5%
<i>Pre-Exceptional EBITDA</i>	789	+25%
<i>EBITDA margin</i>	14.5%	+2.5pts

Industry Threats



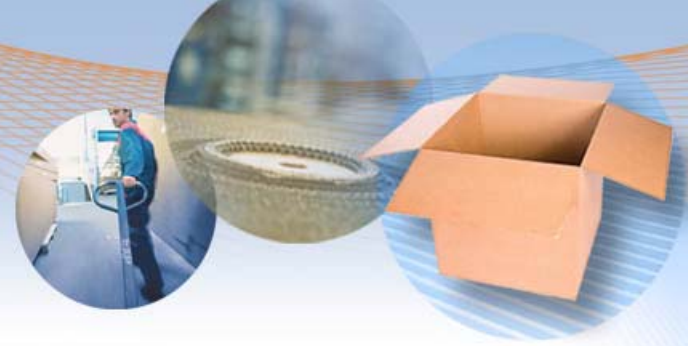
➤ Short term:

- Demand – react to US sub prime/construction issues & weak dollar
- Supply – kraftliner anomaly, Chinese imports
- Costs – raw materials and energy

➤ Medium term:

- Demand – Anybody's guess
- Supply – capacity announcements and supply response
- Continued cost inflation

SKG Outlook



Continuing demand growth

Unrecovered cost inflation

Medium-term capacity in balance

Positioned to deliver
continued EBITDA growth

Medium-term SKG Opportunities

Significant FCF generation

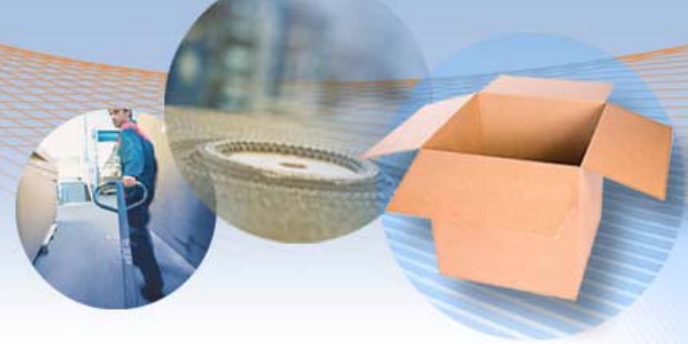
Accelerated debt paydown

Strengthening financial platform to:

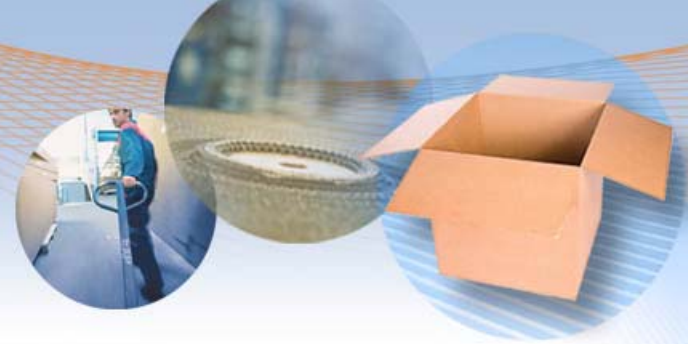
- Participate in industry consolidation opportunities
- Increase exposure to higher growth markets

or

- Return excess capital to shareholders



Key Investment Highlights



Focused industry leader

Continued containerboard & corrugated momentum

Transformed business

Proven management team

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2007 Nine Months Results

Financial Highlights

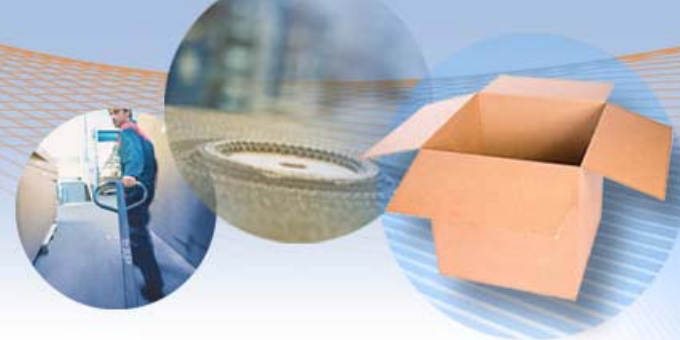


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Significant EBITDA growth

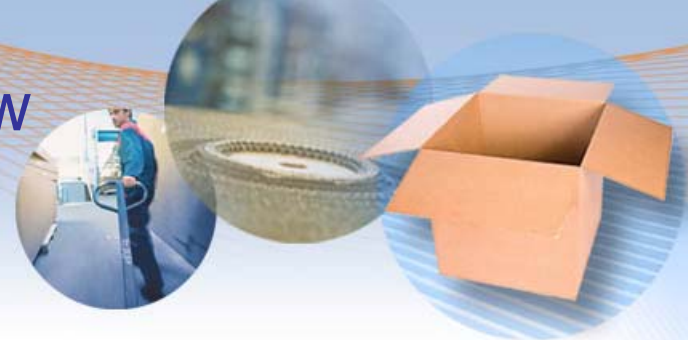
2007 Nine Months



€m		YTD Sept 07	YTD Sept 2006	Change
Revenue		5,454	5,220	+4.5%
Gross Profit		1,560	1,459	+6.9%
<i>Pre-exceptional</i>				
Pre-exceptional EBITDA		789	629	+25%
Operating Profit		473	321	+47%
<i>Pre-exceptional</i>				
Profit before tax		253	61	+318%
<i>Pre-exceptional</i>				
Exceptionals	<i>Operational</i>	(37)	(133)	
	<i>Financial</i>	(110)	(28)	

Significant Increase in Free Cash Flow

2007 Nine Months



€m	YTD Sept 2007	YTD Sept 2006
Subsidiaries profit/(loss)	97	(104)
Exceptionals	6	109
Impairment of fixed assets	6	4
Depreciation & depletion	263	271
Working capital	(42)	(108)
Capital expenditure	(228)	(209)
Tax paid	(45)	(35)
Other	56	8
Free cash flow	113	(64)